



## 2020 Custom Headwear

THE CUSTOM, LOW MINIMUM, QUICK-TURN SOLUTION

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## COLOR PALETTE

	BLACK	BLACK HEATHER	CHARCOAL	CHARCOAL HEATHER	DARK GREY HEATHER	IRON GREY HEATHER	GREY HEATHER	METAL	STEEL	STEEL HEATHER	STEEL OXFORD	WHITE	MAROON	MAROON HEATHER	CRIMSON	SCARLET	SCARLET HEATHER	RED	NANTUCKET RED	FUCHSIA	PINK	PETAL	MANGO	RUST	TEXAS ORANGE	TEXAS ORANGE HEATHER	ORANGE	NEON ORANGE	NUGGET	GOLD	MUSTARD	ATHLETIC GOLD	YELLOW	NEON YELLOW	LEMON	CREAM	
COTTON TWILL																																					
SOLID LIGHTWEIGHT COTTON																																					
OXFORD LIGHTWEIGHT COTTON																																					
COTTON RIPSTOP																																					
STRETCH TWILL																																					
POLYFOAM / POLY																																					
TRUCKER MESH																																					
ACRYLIC WOOL																																					
STRETCH WOOL																																					
NYLON																																					
PERFORMANCE MESH																																					
PERFORMANCE WICK																																					
SPORT PIQUE																																					
TRITECH																																					
PROMAX																																					
DRIMAX																																					
UV LITE																																					
PERFORATED UV LITE																																					
ACTIVE HEATHER																																					
HERITAGE FLANNEL																																					
TECH MESH																																					
SPORT MESH																																					
KNIT																																					
LIGHTWEIGHT KNIT																																					
TRUCKER ROPE																																					
PREMIUM VISOR CORD																																					
PLASTIC SNAP CLOSURE																																					
FELT																																					

**FABRIC COLOR DISCLAIMER.** Please note that this representation of fabric color is limited by the 4-color printing process, and should be used for general guidance purposes only. Variation in computer displays, printers and varying lighting conditions may cause colors to display or print incorrectly. Not all actual colors match across all fabrics and some fabric tones can change due to shifts in material content. For critical shade standard assessment, please ask your local sales rep to see their fabric swatch book.



STONE	KHAKI	KHAKI HEATHER	LATTE	CINNAMON	BROWN	SURPLUS	SURPLUS HEATHER	OLIVE	MOSS	FOREST	FOREST HEATHER	GREEN	NEON GREEN	AVOCADO	KIWI	LIME	SEAFOAM	SEAFOAM HEATHER	TEAL	NAVY	NAVY HEATHER	TWILIGHT	TWILIGHT HEATHER	ROYAL	ROYAL HEATHER	SLATE	ELECTRIC BLUE	AQUA	AQUA HEATHER	CAROLINA	CAROLINA HEATHER	CAROLINA OXFORD	FROST	PURPLE	LILAC				
																																				COTTON TWILL			
																																				SOLID LIGHTWEIGHT COTTON			
																																				OXFORD LIGHTWEIGHT COTTON			
																																				COTTON RIPSTOP			
																																				STRETCH TWILL			
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																																					SPORT PIQUÉ		
																																						TRITECH	
																																					PROMAX		
																																					DRIMAX		
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																																							FELT



# The Pukka Difference

## PROGRAM DETAILS

- 48-Piece Minimum Per Silhouette (Lower Minimums on Select Silhouettes)
- 12-Piece Minimum Per Fabric / Color
- 30-Day Production Time + Up to 5 Days Shipping
- Free Artwork Setup
- Free Interior Private Label

## CUSTOM HEADWEAR PROGRAM

Our Be Original® approach to creating custom headwear takes advantage of the foundation of our proprietary business model that is built around design flexibility at low minimums. Our Custom Program gives you full control of the design/customization process. In as few as six steps you can choose popular styles/silhouette options, fabrics, color combinations, Custom Appliques, Custom Add-Ons and Free Contrast Color Options, to create the perfect headwear mix for your retail shop to maximize product variety and increase sales.

## POPULAR LOOKS

Our Popular Looks section gives you the best of both worlds by blending simplicity with the ability to personalize your selection. Our product design team has taken the guess work out of “what’s popular” and trending in the marketplace to supply you with an assortment of headwear options without forsaking the opportunity to personalize features of the hat to give it your own finishing touches.

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# How To Order

Pukka's Custom Headwear Program builds every Hat, Visor, Bucket and Cold Weather Knit from scratch, stitch-by-stitch. This allows for unmatched flexibility when designing the perfect silhouette, mixing the ideal fabric and color combinations and decorating it with the highest quality embroidery & custom appliques in the industry.

## STEP ONE



Choose a Hat, Visor, Bucket or Cold Weather Knit

## STEP TWO



Choose Silhouette Options  
*Panels, Crown, Structure, Visor, Closure, etc.*

## STEP THREE



Choose Fabric & Color Options  
*Solid Color, Contrasting Front Panels, etc.*

## STEP FOUR



Choose Embellishment(s)  
*See Pages 52-54 for Embroidery & Custom Applique Options*

## STEP FIVE



Finish with Additional Upgrades  
*See Pages 56 & 57 for Custom Add-On Options*

## STEP SIX



Mix Fabrics & Free Contrast Color Options by the Dozen  
*See Page 5 For More Information*

# What's New From Pukka

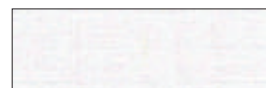


## COTTON RIPSTOP FABRIC

Our exclusive ripstop fabric is a 100% cotton, mid-weight material that is both rugged and refined. It's the perfect fit for any of your style needs from functional outdoors to fun fashion and everything in between.



Black



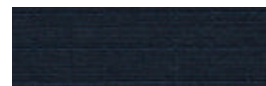
White



Red



Khaki



Navy



Royal

## VELCRO PATCH WITH REMOVABLE TOP PATCH

Constructed from the highest quality threads and backings our tactical gear inspired Velcro Patch with Removable Top Patch can be made into any shape or size you can imagine.

### OPTION 1

Flat Embroidery on Velcro Patch  
w/ Removable Flat Embroidery on Fabric Patch w/ Merrowed Edge

### OPTION 2

Flat Embroidery on Velcro Patch  
w/ Removable Woven Label w/ Merrowed Edge

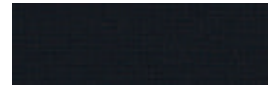




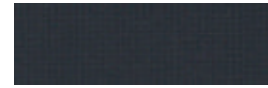


## DRIMAX FABRIC WITH AQUAGUARD

Add functionality to your headwear thanks to our all-new DriMax fabric. DriMax is a water resistant fabric that has been treated to repel water from its surface and keep those who spend time outside in inclement weather dry. This 100% polyester fabric can be added by the dozen to any minimum order and comes in two different colors.



Black



Charcoal

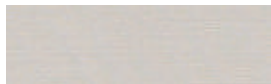
## CUSTOM SUBLIMATION ON TRITECH FABRIC

Fuse vibrant, high-quality, long lasting imagery or patterns right into our TriTech fabric. Start with a white base and print the brightest and boldest colors to create a truly unique look for your brand or shop. See page 58 for more information.



## NEW TRITECH COLOR OPTIONS

A variety of vivid new colors have been added to TriTech's ever expanding color offering.



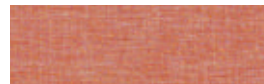
Stone



Orange



Lime



Texas Orange Heather



Seafoam Heather



Aqua Heather



# Unmatched Flexibility by the Dozen

Combine select upgrades (Closure Options, Fabric Options & Specialty Fabric Options) by the dozen within a 48-Piece Minimum Order for Unmatched Flexibility. Upgrades may apply.

## TRUCKER BY THE DOZEN



Black Heather TriTech & Black Trucker Mesh

## FULL FABRIC BY THE DOZEN



Latte Cotton Twill

## SPECIALTY FABRICS BY THE DOZEN



Native Specialty Fabric & White Tech Mesh

## MIX FABRICS BY THE DOZEN



Indigo Herringbone & Maroon Acrylic Wool



# Multiple Looks / One Order

Finish off your Custom Headwear design by taking advantage of our **FREE** Contrast Options to create Multiple Looks within a 48-Piece Minimum Order.

## FREE CONTRAST OPTIONS

- Panels  
*Front, Side & Back*
- Button
- Eyelets  
*1 Color / All Eyelets*
- Stitching  
*Visor, Crown or Entire Hat*
- Visor
- Undervisor
- Closure

### LOOK ONE



Solid Color

### LOOK TWO



Contrast Stitching

### LOOK THREE



Contrast Visor

### LOOK FOUR



Contrast Button & Visor

### LOOK FIVE



Contrast Button, Eyelets & Visor Stitching

### LOOK SIX



Contrast Front Panels, Button & Eyelets

### LOOK SEVEN



Contrast Back Panels & Eyelets

### LOOK EIGHT



Contrast Button, Eyelets & Visor

\* Looks May Be Ordered in Increments of a Dozen (12) Within a 48-Piece Order.

\*\* Add Looks in Increments of a Dozen (12) After Order Minimums Have Been Met.

For More Information Visit [www.pukkainc.com](http://www.pukkainc.com)

**Be Original.**

MULTIPLE LOOKS / ONE ORDER

# Adjustable Hat 5-Panel Low Crown



## EMBELLISHMENT LEVELS

LISTED PRICING W/ TRUCKER MESH SIDE &amp; BACK PANELS

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
1 Front Flat Embroidery	■	■	■			
1 Front Custom Applique				■	■	■
1 Additional Graphic Location		■			■	
2 Additional Graphic Locations			■			■

## HAT SPECIFICATIONS

- Structure Options: Structured, Unstructured or Foam Backed  
*Foam Backed Available on Cotton Twill, Cotton Ripstop, Poly Twill or Polyfoam*
- Private Label Included (Interior Woven Label on Sweatband)

## SIZING OPTIONS

12 PIECES PER SIZE



## ADDITIONAL UPGRADES

- Full Fabric (Side & Back Panels) .....+\$1.00 Upgrade  
*Additional Fabric Upgrade Charges Apply*
- Additional Upgrades.....[See Details on Pages 56-60](#)

## VISOR OPTIONS

4 ROWS OF STITCHING



## CLOSURE OPTIONS

SEE DETAILS ON PAGE 55



## FABRIC OPTIONS

\*SIDE &amp; BACK PANELS ONLY

- Cotton Twill
- Lightweight Cotton (Oxford or Solid)
- NEW** Cotton Ripstop
- Army, Snow or Tiger Camo
- Digital Camo (Available In 7 Colors)
- White Poly Twill (Sublimation Only)
- Polyfoam (Front Panels & Visor Only)
- Trucker Mesh\*
- Acrylic Wool .....+\$0.50 Upgrade
- Active Heather .....+\$0.50 Upgrade
- NEW** DriMax .....+\$0.50 Upgrade
- Nylon .....+\$0.50 Upgrade
- Performance Mesh .....+\$0.50 Upgrade
- Performance Wick .....+\$0.50 Upgrade
- ProMax .....+\$0.50 Upgrade
- Sport Mesh\* .....+\$0.50 Upgrade
- Sport Piqué .....+\$0.50 Upgrade
- Tech Mesh\* .....+\$0.50 Upgrade
- TriTech .....+\$0.50 Upgrade
- UV Lite .....+\$0.50 Upgrade
- Perforated UV Lite .....+\$0.50 Upgrade
- Specialty Fabrics (See Page 51) .....+\$0.50 Upgrade
- Heritage Flannel .....+\$1.00 Upgrade
- Army or Snow Camo Trucker Mesh\* .....+\$1.00 Upgrade
- Mossy Oak® Camo Patterns .....+\$1.00 Upgrade



# Adjustable Hat 5-Panel High Crown



## EMBELLISHMENT LEVELS

LISTED PRICING W/ TRUCKER MESH SIDE &amp; BACK PANELS

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
1 Front Flat Embroidery	■	■	■			
1 Front Custom Applique				■	■	■
1 Additional Graphic Location		■			■	
2 Additional Graphic Locations			■			■

## HAT SPECIFICATIONS

- Structure Options: Structured, Unstructured or Foam Backed  
*Foam Backed Available on Cotton Twill, Cotton Ripstop, Poly Twill or Polyfoam*
- Private Label Included (Interior Woven Label on Sweatband)

## SIZING OPTIONS

12 PIECES PER SIZE



## ADDITIONAL UPGRADES

- Full Fabric (Side & Back Panels) .....+\$1.00 Upgrade  
*Additional Fabric Upgrade Charges Apply*
- Additional Upgrades.....*See Details on Pages 56-60*

## VISOR OPTIONS

8 ROWS OF STITCHING



## CLOSURE OPTIONS

SEE DETAILS ON PAGE 55



## FABRIC OPTIONS

\*SIDE &amp; BACK PANELS ONLY

- Cotton Twill
- Lightweight Cotton (Oxford or Solid)
- NEW** Cotton Ripstop
- Army, Snow or Tiger Camo
- Digital Camo (Available In 7 Colors)
- White Poly Twill (Sublimation Only)
- Polyfoam (Front Panels & Visor Only)
- Trucker Mesh\*
- Acrylic Wool .....+\$0.50 Upgrade
- Active Heather .....+\$0.50 Upgrade
- NEW** DriMax .....+\$0.50 Upgrade
- Nylon .....+\$0.50 Upgrade
- Performance Mesh .....+\$0.50 Upgrade
- Performance Wick .....+\$0.50 Upgrade
- ProMax .....+\$0.50 Upgrade
- Sport Mesh\* .....+\$0.50 Upgrade
- Sport Piqué .....+\$0.50 Upgrade
- Tech Mesh\* .....+\$0.50 Upgrade
- TriTech .....+\$0.50 Upgrade
- UV Lite .....+\$0.50 Upgrade
- Perforated UV Lite .....+\$0.50 Upgrade
- Specialty Fabrics (See Page 51) .....+\$0.50 Upgrade
- Heritage Flannel .....+\$1.00 Upgrade
- Army or Snow Camo Trucker Mesh\* .....+\$1.00 Upgrade
- Mossy Oak® Camo Patterns .....+\$1.00 Upgrade

# Adjustable Hat 6-Panel Low Crown



## EMBELLISHMENT LEVELS

LISTED PRICING W/ TRUCKER MESH SIDE &amp; BACK PANELS

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
1 Front Flat Embroidery	■	■	■			
1 Front Custom Applique				■	■	■
1 Additional Graphic Location		■			■	
2 Additional Graphic Locations			■			■

## HAT SPECIFICATIONS

- Structure Options: Structured, Unstructured or Foam Backed  
*Foam Backed Available on Cotton Twill, Cotton Ripstop, Poly Twill or Polyfoam*
- Private Label Included (Interior Woven Label on Sweatband)

## SIZING OPTIONS

12 PIECES PER SIZE



## ADDITIONAL UPGRADES

- Full Fabric (Side & Back Panels) .....+\$1.00 Upgrade  
*Additional Fabric Upgrade Charges Apply*
- Additional Upgrades.....[See Details on Pages 56-60](#)

## VISOR OPTIONS

4 ROWS OF STITCHING



## CLOSURE OPTIONS

SEE DETAILS ON PAGE 55



## FABRIC OPTIONS

\*SIDE &amp; BACK PANELS ONLY

- Cotton Twill
- Lightweight Cotton (Oxford or Solid)
- NEW** Cotton Ripstop
- Army, Snow or Tiger Camo
- Digital Camo (Available In 7 Colors)
- White Poly Twill (Sublimation Only)
- Polyfoam (Front Panels & Visor Only)
- Trucker Mesh\*
- Acrylic Wool .....+\$0.50 Upgrade
- Active Heather .....+\$0.50 Upgrade
- NEW** DriMax .....+\$0.50 Upgrade
- Nylon .....+\$0.50 Upgrade
- Performance Mesh .....+\$0.50 Upgrade
- Performance Wick .....+\$0.50 Upgrade
- ProMax .....+\$0.50 Upgrade
- Sport Mesh\* .....+\$0.50 Upgrade
- Sport Piqué .....+\$0.50 Upgrade
- Tech Mesh\* .....+\$0.50 Upgrade
- TriTech .....+\$0.50 Upgrade
- UV Lite .....+\$0.50 Upgrade
- Perforated UV Lite .....+\$0.50 Upgrade
- Specialty Fabrics (See Page 51) .....+\$0.50 Upgrade
- Heritage Flannel .....+\$1.00 Upgrade
- Army or Snow Camo Trucker Mesh\* .....+\$1.00 Upgrade
- Mossy Oak® Camo Patterns .....+\$1.00 Upgrade

# Adjustable Hat 6-Panel High Crown



## EMBELLISHMENT LEVELS

## LISTED PRICING W/ TRUCKER MESH SIDE & BACK PANELS

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
1 Front Flat Embroidery	■	■	■			
1 Front Custom Applique				■	■	■
1 Additional Graphic Location		■			■	
2 Additional Graphic Locations			■			■

## HAT SPECIFICATIONS

- Structure Options: Structured, Unstructured or Foam Backed  
*Foam Backed Available on Cotton Twill, Cotton Ripstop, Poly Twill or Polyfoam*
- Private Label Included (Interior Woven Label on Sweatband)

## ADDITIONAL UPGRADES

- Full Fabric (Side & Back Panels) .....+\$1.00 Upgrade  
*Additional Fabric Upgrade Charges Apply*
- Additional Upgrades.....[See Details on Pages 56-60](#)

## FABRIC OPTIONS

\*SIDE & BACK PANELS ONLY

- Cotton Twill
- Lightweight Cotton (Oxford or Solid)
- NEW** Cotton Ripstop
- Army, Snow or Tiger Camo
- Digital Camo (Available In 7 Colors)
- White Poly Twill (Sublimation Only)
- Polyfoam (Front Panels & Visor Only)
- Trucker Mesh\*
- Acrylic Wool .....+\$0.50 Upgrade
- Active Heather .....+\$0.50 Upgrade
- NEW** DriMax .....+\$0.50 Upgrade
- Nylon .....+\$0.50 Upgrade
- Performance Mesh .....+\$0.50 Upgrade
- Performance Wick .....+\$0.50 Upgrade
- ProMax .....+\$0.50 Upgrade
- Sport Mesh\* .....+\$0.50 Upgrade
- Sport Piqué .....+\$0.50 Upgrade
- Tech Mesh\* .....+\$0.50 Upgrade
- TriTech .....+\$0.50 Upgrade
- UV Lite .....+\$0.50 Upgrade
- Perforated UV Lite .....+\$0.50 Upgrade
- Specialty Fabrics (See Page 51) .....+\$0.50 Upgrade
- Heritage Flannel .....+\$1.00 Upgrade
- Army or Snow Camo Trucker Mesh\* .....+\$1.00 Upgrade
- Mossy Oak® Camo Patterns .....+\$1.00 Upgrade

## SIZING OPTIONS

12 PIECES PER SIZE



## VISOR OPTIONS

8 ROWS OF STITCHING



## CLOSURE OPTIONS

SEE DETAILS ON PAGE 55





# Tradesman Hat



## EMBELLISHMENT LEVELS

LISTED PRICING W/ TRUCKER MESH SIDE &amp; BACK PANELS

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
1 Front Custom Applique	■	■	■	■	■	■
2 Additional Graphic Locations		■	■		■	■

## HAT SPECIFICATIONS

- High Crown Only
- Structure Options: Structured, Unstructured or Foam Backed  
*Foam Backed Available on Cotton Twill, Cotton Ripstop, Poly Twill or Polyfoam*
- Available Size: Regular Fit (58cm)
- Private Label Included (Interior Woven Label on Sweatband)

## ADDITIONAL UPGRADES

- Full Fabric (Side & Back Panels) ..... **+\$1.00 Upgrade**  
*Additional Fabric Upgrade Charges Apply*
- Custom Add-Ons ..... [See Details on Pages 56-57](#)
- Custom Sublimation ..... [See Details on Pages 58-59](#)
- Specialty Visor Stitching ..... [See Details on Page 60](#)
- Perforated Patterns (TriTech Only) ..... [See Details on Page 60](#)

## CLOSURE OPTIONS

SEE DETAILS ON PAGE 55



Plastic Snap



Velcro



Metal Slider



Plastic Buckle

Elastic Loop w/ Velcro  
**+\$0.50 Upgrade**Leather Strap  
**+\$1.50 Upgrade**

## VISOR OPTIONS

8 ROWS OF STITCHING

Curved  
Square VisorSlight Curve  
Round VisorFlat  
Square Visor

## FABRIC OPTIONS

\*SIDE &amp; BACK PANELS ONLY

- Cotton Twill
- Lightweight Cotton (Oxford or Solid)
- **NEW** Cotton Ripstop
- Army, Snow or Tiger Camo
- Digital Camo (Available In 7 Colors)
- White Poly Twill (Sublimation Only)
- Polyfoam (Front Panels & Visor Only)
- Trucker Mesh\*
- Acrylic Wool ..... **+\$0.50 Upgrade**
- Active Heather ..... **+\$0.50 Upgrade**
- **NEW** DriMax ..... **+\$0.50 Upgrade**
- Nylon ..... **+\$0.50 Upgrade**
- Performance Mesh ..... **+\$0.50 Upgrade**
- Performance Wick ..... **+\$0.50 Upgrade**
- ProMax ..... **+\$0.50 Upgrade**
- Sport Mesh\* ..... **+\$0.50 Upgrade**
- Sport Piqué ..... **+\$0.50 Upgrade**
- Tech Mesh\* ..... **+\$0.50 Upgrade**
- TriTech ..... **+\$0.50 Upgrade**
- UV Lite ..... **+\$0.50 Upgrade**
- Perforated UV Lite ..... **+\$0.50 Upgrade**
- Specialty Fabrics (See Page 51) ..... **+\$0.50 Upgrade**
- Heritage Flannel ..... **+\$1.00 Upgrade**
- Army or Snow Camo Trucker Mesh\* ..... **+\$1.00 Upgrade**
- Mossy Oak® Camo Patterns ..... **+\$1.00 Upgrade**

# Ultra-Fit Hat



## EMBELLISHMENT LEVELS

LISTED PRICING W/ TECH MESH OR STRETCH TWILL SIDE &amp; BACK PANELS

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
1 Front Flat Embroidery	■	■	■			
1 Front Custom Applique				■	■	■
1 Additional Graphic Location		■			■	
2 Additional Graphic Locations			■			■

## LOW CROWN 5-PANEL SILHOUETTE OPTIONS

- 5-Panel / Curved Visor / Square Visor / 4 Rows of Stitching
- 5-Panel / Slight Curve Visor / Round Visor / 4 Rows of Stitching
- 5-Panel / Flat Visor / Square Visor / 4 Rows of Stitching

## HIGH CROWN 5-PANEL SILHOUETTE OPTIONS

- 5-Panel / Curved Visor / Square Visor / 8 Rows of Stitching
- 5-Panel / Slight Curve Visor / Round Visor / 8 Rows of Stitching
- 5-Panel / Flat Visor / Square Visor / 8 Rows of Stitching

## LOW CROWN 6-PANEL SILHOUETTE OPTIONS

- 6-Panel / Curved Visor / Square Visor / 4 Rows of Stitching
- 6-Panel / Slight Curve Visor / Round Visor / 4 Rows of Stitching
- 6-Panel / Flat Visor / Square Visor / 4 Rows of Stitching

## HIGH CROWN 6-PANEL SILHOUETTE OPTIONS

- 6-Panel / Curved Visor / Square Visor / 8 Rows of Stitching
- 6-Panel / Slight Curve Visor / Round Visor / 8 Rows of Stitching
- 6-Panel / Flat Visor / Square Visor / 8 Rows of Stitching

## HAT SPECIFICATIONS

- Featuring SNAPX Technology A-Flex Sweatband for the Feel of a More Customized Fit
- Crown Options: High Crown or Low Crown
- Structure Options: Structured, Unstructured or Foam Backed  
*Foam Backed Available on Cotton Twill, Cotton Ripstop, Poly Twill or Polyfoam*
- Available Size: Regular Fit (58cm)
- Private Label Included (Interior Woven Label on Sweatband)

## ADDITIONAL UPGRADES

- Custom Add-Ons..... See Details on Pages 56-57
- Custom Sublimation..... See Details on Pages 58-59
- Specialty Visor Stitching..... See Details on Page 60
- Perforated Patterns (TriTech Only)..... See Details on Page 60

## CLOSURE OPTIONS

SEE DETAILS ON PAGE 55



Plastic Snap



Velcro

Elastic Loop w/ Velcro  
+\$0.50 Upgrade

## FABRIC OPTIONS

FRONT PANELS, VISOR OR BUTTON ONLY

- Cotton Twill
- Lightweight Cotton (Oxford or Solid)
- **NEW** Cotton Ripstop
- Army, Snow, Tiger or Digital Camo (Available In 7 Colors)
- White Poly Twill (Sublimation Only)
- Polyfoam
- Tech Mesh (Side & Back Panels Only)
- Acrylic Wool .....+\$0.50 Upgrade
- Nylon .....+\$0.50 Upgrade
- Performance Mesh .....+\$0.50 Upgrade
- UV Lite .....+\$0.50 Upgrade
- Perforated UV Lite .....+\$0.50 Upgrade
- Specialty Fabrics (See Page 51) .....+\$0.50 Upgrade
- Heritage Flannel.....+\$1.00 Upgrade
- Mossy Oak® Camo Patterns.....+\$1.00 Upgrade

## FULL FABRIC OPTIONS

- Stretch Twill
- Army or Snow Camo
- Active Heather .....+\$0.50 Upgrade
- Sport Piqué .....+\$0.50 Upgrade
- TriTech.....+\$0.50 Upgrade
- Performance Wick .....+\$0.50 Upgrade
- ProMax.....+\$0.50 Upgrade
- Charcoal or Steel Heather Jersey.....+\$0.50 Upgrade

# Stowaway Hat



## EMBELLISHMENT LEVELS

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
1 Front Flat Embroidery	■	■	■			
1 Front Custom Applique				■	■	■
1 Additional Graphic Location		■			■	
2 Additional Graphic Locations			■			■

## HAT SPECIFICATIONS

- 24-Piece Minimum (12 per Fabric / Color)
- Double Layered Trucker Mesh Front Panels
- Full Trucker Mesh Crown
- Panel Options: 5-Panel or 6-Panel
- High Crown Only
- Private Label Included (Interior Woven Label on Sweatband)

## ADDITIONAL UPGRADES

- Custom Add-Ons..... See Details on Pages 56-57
- Custom Sublimation..... See Details on Pages 58-59
- Available on Visor & Undervisor Only
- Specialty Visor Stitching..... See Details on Page 60

## VISOR OPTIONS

8 ROWS OF STITCHING

Curved  
Square VisorSlight Curve  
Round VisorFlat  
Square Visor

## SIZING OPTIONS

12 PIECES PER SIZE

Kids Fit  
51cmSmall Fit  
54cmRegular Fit  
58cmBig Fit  
61cm

## CLOSURE OPTIONS

SEE DETAILS ON PAGE 55



Plastic Snap



Velcro



Metal Slider



Plastic Buckle

Elastic Loop w/ Velcro  
+\$0.50 Upgrade

## FABRIC OPTIONS

VISOR, UNDERVISOR OR BUTTON ONLY

- Cotton Twill
- Lightweight Cotton (Oxford or Solid)
- NEW** Cotton Ripstop
- Army, Snow or Tiger Camo
- Digital Camo (Available In 7 Colors)
- White Poly Twill (Sublimation Only)
- Polyfoam
- Acrylic Wool .....+\$0.50 Upgrade
- Active Heather.....+\$0.50 Upgrade
- Nylon.....+\$0.50 Upgrade
- Performance Mesh.....+\$0.50 Upgrade
- Performance Wick.....+\$0.50 Upgrade
- ProMax.....+\$0.50 Upgrade
- Sport Piqué.....+\$0.50 Upgrade
- TriTech.....+\$0.50 Upgrade
- UV Lite.....+\$0.50 Upgrade
- Perforated UV Lite.....+\$0.50 Upgrade
- Specialty Fabrics (See Page 51).....+\$0.50 Upgrade
- Heritage Flannel.....+\$1.00 Upgrade
- Mossy Oak® Camo Patterns.....+\$1.00 Upgrade

## CROWN FABRIC OPTIONS

- Trucker Mesh
- Army or Snow Camo Trucker Mesh.....+\$1.00 Upgrade



# Runner Hat



## EMBELLISHMENT LEVELS

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
1 Front Flat Embroidery	■	■	■			
1 Front Custom Applique				■	■	■
1 Additional Graphic Location		■			■	
2 Additional Graphic Locations			■			■

## HAT SPECIFICATIONS

- 5-Panel Only
- Low Crown Only
- Structured (Cotton Sheeting) Only
- Private Label Included (Interior Woven Label on Sweatband)

## ADDITIONAL UPGRADES

- Custom Add-Ons..... See Details on Pages 56-57
- Custom Sublimation..... See Details on Pages 58-59
- Perforated Patterns (TriTech Only)..... See Details on Page 60

## VISOR OPTION

4 ROWS OF STITCHING



Flat  
Square Visor

## FABRIC OPTIONS

\*SIDE PANELS ONLY

- Cotton Twill
- Lightweight Cotton (Oxford or Solid)
- **NEW** Cotton Ripstop
- Army, Snow or Tiger Camo
- Digital Camo (Available In 7 Colors)
- White Poly Twill (Sublimation Only)
- Trucker Mesh\*
- Acrylic Wool .....+\$0.50 Upgrade
- Active Heather .....+\$0.50 Upgrade
- **NEW** DriMax .....+\$0.50 Upgrade
- Nylon .....+\$0.50 Upgrade
- Performance Mesh .....+\$0.50 Upgrade
- Performance Wick .....+\$0.50 Upgrade
- ProMax .....+\$0.50 Upgrade
- Sport Piqué .....+\$0.50 Upgrade
- Tech Mesh\* .....+\$0.50 Upgrade
- TriTech .....+\$0.50 Upgrade
- UV Lite .....+\$0.50 Upgrade
- Perforated UV Lite .....+\$0.50 Upgrade
- Specialty Fabrics (See Page 51) .....+\$0.50 Upgrade
- Heritage Flannel .....+\$1.00 Upgrade
- Army or Snow Camo Trucker Mesh\* .....+\$1.00 Upgrade
- Mossy Oak® Camo Patterns .....+\$1.00 Upgrade

## CLOSURE OPTIONS

SEE DETAILS ON PAGE 55



Plastic Snap



Metal Slider



Plastic Buckle



Elastic Loop w/ Velcro  
+\$0.50 Upgrade



Leather Strap  
+\$1.50 Upgrade

# Stretch-Fit Hat



## EMBELLISHMENT LEVELS

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
1 Front Flat Embroidery	■	■	■			
1 Front Custom Applique				■	■	■
1 Additional Graphic Location		■			■	
2 Additional Graphic Locations			■			■

## LOW CROWN 6-PANEL SILHOUETTE OPTIONS

- 6-Panel / Curved Visor / Square Visor / 4 Rows of Stitching
- 6-Panel / Slight Curve Visor / Round Visor / 4 Rows of Stitching
- 6-Panel / Flat Visor / Round Visor / 4 Rows of Stitching

## HIGH CROWN 6-PANEL SILHOUETTE OPTIONS

- 6-Panel / Curved Visor / Square Visor / 8 Rows of Stitching
- 6-Panel / Slight Curve Visor / Round Visor / 8 Rows of Stitching
- 6-Panel / Flat Visor / Round Visor / 8 Rows of Stitching

## HAT SPECIFICATIONS

- A-Flex Sweatband
- Structure Options: Structured or Unstructured
- Private Label Included (Interior Woven Label on Sweatband)

## SIZING OPTIONS



XXS  
51cm



XS/S  
54cm



S/M  
56cm



L/XL  
58cm



XXL  
60cm

4 PIECES PER SIZE

## FABRIC OPTIONS

FRONT PANELS, VISOR,  
UNDERSVISOR OR BUTTON ONLY

- Cotton Twill
- Lightweight Cotton (Oxford or Solid)
- NEW** Cotton Ripstop
- Digital Camo (Available In 7 Colors)
- White Poly Twill (Sublimation Only)
- Polyfoam (Visor & Undersvisor Only)
- Tiger Camo
- Nylon .....+\$0.50 Upgrade
- UV Lite .....+\$0.50 Upgrade
- Specialty Fabrics (See Page 51) .....+\$0.50 Upgrade
- Heritage Flannel .....+\$1.00 Upgrade
- Mossy Oak® Camo Patterns .....+\$1.00 Upgrade

## ADDITIONAL UPGRADES

- Additional Upgrades ..... See Details on Pages 56-60

## FULL FABRIC OPTIONS

- Stretch Twill
- Army or Snow Camo
- Active Heather .....+\$0.50 Upgrade
- Performance Mesh .....+\$0.50 Upgrade
- Performance Wick .....+\$0.50 Upgrade
- ProMax .....+\$0.50 Upgrade
- Sport Piqué .....+\$0.50 Upgrade
- Stretch Wool .....+\$0.50 Upgrade
- TriTech .....+\$0.50 Upgrade
- Charcoal or Steel Heather Jersey .....+\$0.50 Upgrade

## SIDE & BACK PANELS FABRIC OPTIONS

- Stretch Trucker Mesh
- Sport Mesh .....+\$0.50 Upgrade
- Tech Mesh .....+\$0.50 Upgrade
- Army or Snow Camo Trucker Mesh .....+\$1.00 Upgrade

# Low Crown Visor



## EMBELLISHMENT LEVELS

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
1 Front Flat Embroidery	■	■		
1 Front Custom Applique			■	■
1 Additional Graphic Location		■		■

## VISOR SPECIFICATIONS

- 24-Piece Minimum (12 per Fabric / Color)
- Low Crown
- Private Label Included (Interior Woven Label on Sweatband)

## VISOR OPTION

4 ROWS OF STITCHING



Curved

## ADDITIONAL UPGRADES

- Custom Add-Ons..... See Details on Pages 56-57
- Custom Sublimation..... See Details on Pages 58-59
- Specialty Visor Stitching..... See Details on Page 60

## CLOSURE OPTION



Velcro

## FABRIC OPTIONS

\*BACK PANELS ONLY

- Cotton Twill
- Lightweight Cotton (Oxford or Solid)
- **NEW** Cotton Ripstop
- Army, Snow or Tiger Camo
- Digital Camo (Available In 7 Colors)
- White Poly Twill (Sublimation Only)
- Trucker Mesh\*
- Active Heather ..... +\$0.50 Upgrade
- Nylon ..... +\$0.50 Upgrade
- Performance Mesh ..... +\$0.50 Upgrade
- Performance Wick ..... +\$0.50 Upgrade
- ProMax ..... +\$0.50 Upgrade
- Sport Mesh\* ..... +\$0.50 Upgrade
- Sport Piqué ..... +\$0.50 Upgrade
- TriTech ..... +\$0.50 Upgrade
- UV Lite ..... +\$0.50 Upgrade
- Perforated UV Lite ..... +\$0.50 Upgrade
- Specialty Fabrics (See Page 51) ..... +\$0.50 Upgrade
- Mossy Oak® Camo Patterns ..... +\$1.00 Upgrade



# High Crown Visor



## EMBELLISHMENT LEVELS

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
1 Front Flat Embroidery	■	■		
1 Front Custom Applique			■	■
1 Additional Graphic Location		■		■

## VISOR SPECIFICATIONS

- 24-Piece Minimum (12 per Fabric / Color)
- High Crown
- Private Label Included (Interior Woven Label on Sweatband)

## VISOR OPTION

1 ROW OF STITCHING



Curved

## ADDITIONAL UPGRADES

- Custom Add-Ons..... [See Details on Pages 56-57](#)
- Custom Sublimation..... [See Details on Pages 58-59](#)

## CLOSURE OPTION



Metal Slider

## FABRIC OPTIONS

- Cotton Twill
- Lightweight Cotton (Oxford or Solid)
- **NEW** Cotton Ripstop
- Army, Snow or Tiger Camo
- Digital Camo (Available In 7 Colors)
- White Poly Twill (Sublimation Only)
- Active Heather ..... +\$0.50 Upgrade
- Nylon ..... +\$0.50 Upgrade
- Performance Mesh ..... +\$0.50 Upgrade
- Performance Wick ..... +\$0.50 Upgrade
- ProMax ..... +\$0.50 Upgrade
- Sport Piqué ..... +\$0.50 Upgrade
- TriTech ..... +\$0.50 Upgrade
- UV Lite ..... +\$0.50 Upgrade
- Specialty Fabrics (See Page 51) ..... +\$0.50 Upgrade
- Mossy Oak® Camo Patterns ..... +\$1.00 Upgrade

# Boonie



## EMBELLISHMENT LEVELS

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
1 Front Flat Embroidery	■	■		
1 Front Custom Applique			■	■
1 Additional Graphic Location		■		■

## BOONIE SPECIFICATIONS

- 12-Piece Minimum (12 per Fabric / Color)
- Double Layer Brim
- Adjustable Draw Cord
- Unstructured Crown
- Sizing Options: S/M (58cm), L/XL (60cm) or XXL (62cm)
- Private Label Included (Interior Woven Label on Sweatband)

## ADDITIONAL UPGRADES

- Custom Add-Ons..... See Details on Pages 56-57
- Custom Sublimation..... See Details on Pages 58-59

## FABRIC OPTIONS

- Cotton Twil
- Lightweight Cotton (Oxford or Solid)
- **NEW** Cotton Ripstop
- Army, Snow or Tiger Camo
- Digital Camo (Available In 7 Colors)
- White Poly Twill (Sublimation Only)
- Active Heather..... +\$0.50 Upgrade
- **NEW** DriMax..... +\$0.50 Upgrade
- Nylon..... +\$0.50 Upgrade
- Performance Mesh..... +\$0.50 Upgrade
- TriTech..... +\$0.50 Upgrade
- UV Lite..... +\$0.50 Upgrade
- Perforated UV Lite..... +\$0.50 Upgrade
- Specialty Fabrics (See Page 51)..... +\$0.50 Upgrade
- Mossy Oak® Camo Patterns..... +\$1.00 Upgrade

# Bucket



## EMBELLISHMENT LEVELS

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
1 Front Flat Embroidery	■	■		
1 Front Custom Applique			■	■
1 Additional Graphic Location		■		■

## BUCKET SPECIFICATIONS

- 24-Piece Minimum (12 per Fabric / Color)
- Double Layer Brim
- Unstructured Crown
- Sizing Options: S/M (58cm) or L/XL (60cm)
- Private Label Included (Interior Woven Label on Sweatband)

## ADDITIONAL UPGRADES

- Custom Add-Ons..... See Details on Pages 56-57
- Custom Sublimation..... See Details on Pages 58-59

## FABRIC OPTIONS

- Cotton Twill
- Lightweight Cotton (Oxford or Solid)
- **NEW** Cotton Ripstop
- Army, Snow or Tiger Camo
- Digital Camo (Available In 7 Colors)
- White Poly Twill (Sublimation Only)
- Active Heather.....+\$0.50 Upgrade
- **NEW** DriMax.....+\$0.50 Upgrade
- Nylon.....+\$0.50 Upgrade
- Performance Mesh.....+\$0.50 Upgrade
- ProMax.....+\$0.50 Upgrade
- TriTech.....+\$0.50 Upgrade
- Specialty Fabrics (See Page 51).....+\$0.50 Upgrade
- Mossy Oak® Camo Patterns.....+\$1.00 Upgrade



Reilley



#### EMBELLISHMENT LEVELS

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
1 Front Flat Embroidery	■	■		
1 Front Custom Applique			■	■
1 Additional Graphic Location		■		■

#### REILLEY SPECIFICATIONS

- 24-Piece Minimum (12 per Color)
- Unstructured Crown
- Semi-Structured Brim (Can Be Folded Up or Down for Two Different Looks)
- Striped Grosgrain Band (Available in Black/White, Green/White, Rust/White, Warm Grey/White or Navy/White)
- Sizing Options: S/M (58cm) or L/XL (60cm)
- Private Label Included (Interior Woven Label on Sweatband)

#### ADDITIONAL UPGRADES

- Custom Add-Ons..... See Details on Pages 56-57
- Custom Sublimation..... See Details on Pages 58-59

#### FABRIC OPTIONS

- Cotton Twill
- Lightweight Cotton (Oxford or Solid)
- **NEW** Cotton Ripstop
- Army, Snow or Tiger Camo
- White Poly Twill (Sublimation Only)
- Digital Camo (Available In 7 Colors)
- Specialty Fabrics (See Page 51)..... +\$0.50 Upgrade
- Mossy Oak® Camo Patterns..... +\$1.00 Upgrade

# Woodberry Beanie



## EMBELLISHMENT LEVELS

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
1 Front Flat Embroidery or Woven Clip Label	■	■		
1 Front Custom Applique			■	■
1 Additional Graphic Location		■		■

## SILHOUETTE OPTION

- Cuffed Beanie

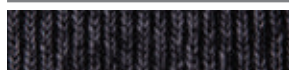
## BEANIE SPECIFICATIONS

- 100% Soft Acrylic Knit
- Form Fitting Beanie with Four Fully Fashioned Crown Darts for a Better Fit
- Permanent Cuff That Eliminates Excess Bulk

## ADDITIONAL UPGRADES

- Add Twisted Yarn (2-Color or 3-Color).....+\$0.50 Upgrade
- Add Beanie Pom .....+\$1.00 Upgrade

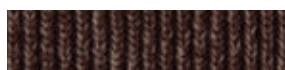
## 2-COLOR TWISTED YARN OPTIONS



Black / Steel



Steel / White



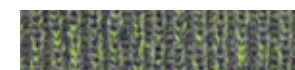
Brown / Khaki



Scarlet / White



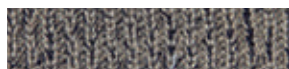
Electric Blue / White



Metal / Lime



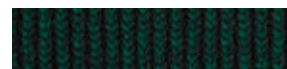
Maroon / Black



Khaki / Navy



Charcoal / Gold



Forest / Green



Navy / Slate

## 3-COLOR TWISTED YARN OPTIONS



Charcoal / Metal / Steel



Gold / Yellow / Nugget



Navy / Royal / Slate



Maroon / Crimson / Scarlet

# Toboggan Beanie



## EMBELLISHMENT LEVELS

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
1 Front Flat Embroidery or Woven Clip Label	■	■				
1 Front Custom Applique			■	■		
Jacquard Pattern					■	■
1 Additional Graphic Location		■		■		■

## SILHOUETTE OPTION

- Cuffed Beanie

## BEANIE SPECIFICATIONS

- 100% Chunky Knit
- Ribbed Cuff on Select Jacquard Patterns  
*Available on Brewer, Harmony, Lambo, Porter & Valen*

## ADDITIONAL UPGRADES

- Add 2-Color Marled Yarn.....+\$0.50 Upgrade  
*Base Color: Black, Charcoal, Steel, Stone or White + 1 Additional Knit Color*
- Add Beanie Pom.....+\$1.00 Upgrade

## KNIT OPTIONS

AVAILABLE ON EMBELLISHMENT LEVELS 1-4



SOLID



2-COLOR  
MARLED YARN

## JACQUARD PATTERN OPTIONS

AVAILABLE ON EMBELLISHMENT LEVELS 5 & 6



BREWER



DAYTONA



DRISCOLL



FAIR ISLE



HARMONY



LAMBO



MOGUL



MONTAUK



NEW  
PERRY



PORTER



VALEN



# Belafonte Beanie



## EMBELLISHMENT LEVELS

	LEVEL 1	LEVEL 2	LEVEL 3
1 Front Woven Clip Label	■		■
1 Front Custom Applique		■	
1 Additional Graphic Location			■

## SILHOUETTE OPTION

- Cuffed Beanie

## BEANIE SPECIFICATIONS

- 100% Soft Lightweight Acrylic Knit
- 4x2 Ribbed Knit
- Half Cardigan Stitch (Softer Hand Feel)

## ADDITIONAL UPGRADE

- Add Heathered Yarn (2-Color).....+\$0.50 Upgrade

## KNIT OPTIONS



SOLID



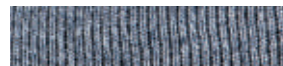
MILTON

Contrast Cuff Available in Solid or 2-Color Heathered Yarn

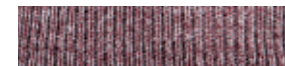
## 2-COLOR HEATHERED YARN OPTIONS



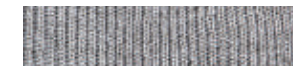
Black / White



Navy / White



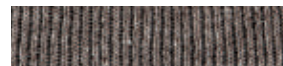
Maroon / White



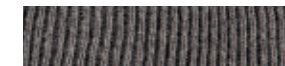
Steel / White



Aqua / White



Brown / Stone



Charcoal / Steel



Black / Charcoal

# Wheelhouse Beanie



EMBELLISHMENT LEVELS			
	LEVEL 1	LEVEL 2	LEVEL 3
1 Front Woven Clip Label	■		■
1 Front Custom Applique		■	
1 Additional Graphic Location			■

## SILHOUETTE OPTION

- Cuffed Beanie

## BEANIE SPECIFICATIONS

- 100% Soft Acrylic Knit
  - Waffle Knit
  - Half Cardigan Stitch (Softer Hand Feel)
  - Available Sizes: Youth Fit or Regular Fit
- Youth Fit Can Be Added in 12-Unit Increments to 48-Piece Order*

# Compass Beanie



## EMBELLISHMENT LEVELS

	LEVEL 1	LEVEL 2	LEVEL 3
1 Front Woven Clip Label	■		■
1 Front Custom Applique		■	
1 Additional Graphic Location			■

## SILHOUETTE OPTION

- Cuffed Beanie

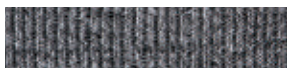
## BEANIE SPECIFICATIONS

- 100% Soft Lightweight Acrylic Knit
- Ribbed Knit
- Half Cardigan Stitch (Softer Hand Feel)
- Available Sizes: Youth Fit or Regular Fit  
*Youth Fit Can Be Added in 12-Unit Increments to 48-Piece Order*

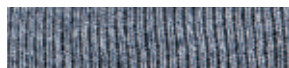
## ADDITIONAL UPGRADES

- Add Heathered Yarn (2-Color) .....+\$0.50 Upgrade
- Add Beanie Pom .....+\$1.00 Upgrade

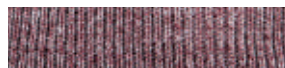
## 2-COLOR HEATHERED YARN OPTIONS



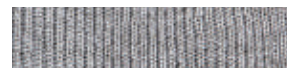
Black / White



Navy / White



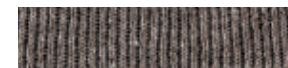
Maroon / White



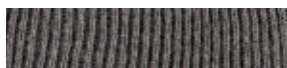
Steel / White



Aqua / White



Brown / Stone



Charcoal / Steel



Black / Charcoal



# Pilot Beanie



## EMBELLISHMENT LEVELS

	LEVEL 1	LEVEL 2	LEVEL 3
1 Front Woven Clip Label	■		■
1 Front Custom Applique		■	
1 Additional Graphic Location			■

## SILHOUETTE OPTION

- Slouch Beanie

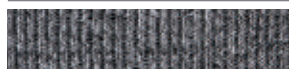
## BEANIE SPECIFICATIONS

- 100% Soft Lightweight Acrylic Knit
- Ribbed Knit
- Half Cardigan Stitch (Softer Hand Feel)

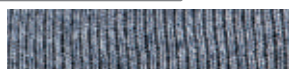
## ADDITIONAL UPGRADES

- Add Heathered Yarn (2-Color) .....+\$0.50 Upgrade
- Add Beanie Pom .....+\$1.00 Upgrade

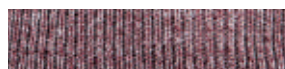
## 2-COLOR HEATHERED YARN OPTIONS



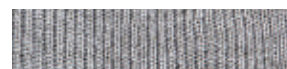
Black / White



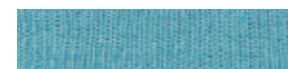
Navy / White



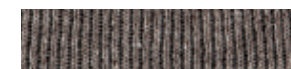
Maroon / White



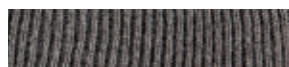
Steel / White



Aqua / White



Brown / Stone



Charcoal / Steel



Black / Charcoal

# Cable Knit Beanie



## EMBELLISHMENT LEVELS

	LEVEL 1	LEVEL 2	LEVEL 3
1 Front Woven Clip Label	■		■
1 Front Custom Applique		■	
1 Additional Graphic Location			■

## SILHOUETTE OPTION

- Skully Beanie

## BEANIE SPECIFICATIONS

- 100% Soft Acrylic Knit
- Cable Knit Only

## ADDITIONAL UPGRADES

- Add 2-Color Marled Yarn.....+\$0.50 Upgrade  
*Base Color: Black, Charcoal, Steel, Stone or White + 1 Additional Knit Color*
- Add Beanie Pom .....+\$1.00 Upgrade
- Add Fleece Interior Lining.....+\$1.50 Upgrade  
*Available Fleece Colors: Black or Steel*

## KNIT OPTIONS



SOLID



2-COLOR MARLED YARN

# Cuffed Cable Knit Beanie



EMBELLISHMENT LEVELS			
	LEVEL 1	LEVEL 2	LEVEL 3
1 Front Woven Clip Label	■		■
1 Front Custom Applique		■	
1 Additional Graphic Location			■

## SILHOUETTE OPTION

- Cuffed Beanie

## BEANIE SPECIFICATIONS

- 100% Soft Acrylic Knit
- Cable Knit Only

## ADDITIONAL UPGRADES

- Add 2-Color Marled Yarn.....+\$0.50 Upgrade  
Base Color: Black, Charcoal, Steel, Stone or White + 1 Additional Knit Color
- Add Beanie Pom .....+\$1.00 Upgrade

## KNIT OPTIONS



SOLID



2-COLOR MARLED YARN



# Skully Beanie



## EMBELLISHMENT LEVELS

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
1 Front Flat Embroidery or Woven Clip Label	■	■				
1 Front Custom Applique			■	■		
Jacquard Pattern					■	■
1 Additional Graphic Location		■		■		■

## SILHOUETTE OPTION

- Skully Beanie

## BEANIE SPECIFICATIONS

- 100% Soft Acrylic Knit
- Flat Knit Only
- Uncuffed Only

## ADDITIONAL UPGRADES

- Add Beanie Pom .....+\$1.00 Upgrade
- Add Fleece Interior Lining.....+\$1.50 Upgrade

*Available Fleece Colors: Black or Steel*

## KNIT OPTION

AVAILABLE ON EMBELLISHMENT LEVELS 1-4



SOLID

## JACQUARD PATTERN OPTIONS

AVAILABLE ON EMBELLISHMENT LEVELS 5 & 6



BILLY



BUNKER



DIGI CAMO



JASON



LUDWIG



THEODORE

# Cuffed Beanie



## EMBELLISHMENT LEVELS

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
1 Front Flat Embroidery or Woven Clip Label	■	■				
1 Front Custom Applique			■	■		
Jacquard Pattern					■	■
1 Additional Graphic Location		■		■		■

## SILHOUETTE OPTION

- Cuffed Beanie

## BEANIE SPECIFICATIONS

- 100% Soft Acrylic Knit
- Flat Knit Only
- Ribbed Cuff on Select Jacquard Patterns

*Available on Camo, Heron, Kurt, Norton, Ramos & Sedona*

## ADDITIONAL UPGRADE

- Add Beanie Pom ..... +\$1.00 Upgrade

## KNIT OPTION

AVAILABLE ON EMBELLISHMENT LEVELS 1-4



SOLID

## JACQUARD PATTERN OPTIONS

AVAILABLE ON EMBELLISHMENT LEVELS 5 & 6



CAMO

COMPLEX

NEW  
CRAWFORD

HERON

KURT

NORTON

PIPER

RAMOS

SCRIPT

SCROLL

SEDONA



# Longshoreman Beanie



## EMBELLISHMENT LEVELS

	LEVEL 1	LEVEL 2	LEVEL 3
1 Front Woven Clip Label	■		■
1 Front Custom Applique		■	
1 Additional Graphic Location			■

## SILHOUETTE OPTIONS

- Cuffed Beanie
- Slouch Beanie

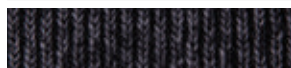
## BEANIE SPECIFICATIONS

- 100% Soft Acrylic Knit
- Ribbed Knit Only

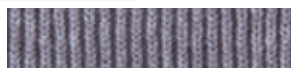
## ADDITIONAL UPGRADES

- Add Twisted Yarn (2-Color or 3-Color).....+\$0.50 Upgrade
- Add Beanie Pom .....+\$1.00 Upgrade

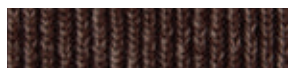
## 2-COLOR TWISTED YARN OPTIONS



Black / Steel



Steel / White



Brown / Khaki



Scarlet / White



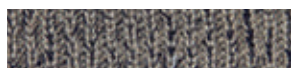
Electric Blue / White



Metal / Lime



Maroon / Black



Khaki / Navy



Charcoal / Gold

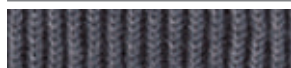


Forest / Green



Navy / Slate

## 3-COLOR TWISTED YARN OPTIONS



Charcoal / Metal / Steel



Gold / Yellow / Nugget



Navy / Royal / Slate



Maroon / Crimson / Scarlet



# Dock-Wear Beanie



## EMBELLISHMENT LEVELS

	LEVEL 1	LEVEL 2	LEVEL 3
1 Front Woven Clip Label	■		■
1 Front Custom Applique		■	
1 Additional Graphic Location			■

## SILHOUETTE OPTIONS

- Cuffed Beanie
- Slouch Beanie

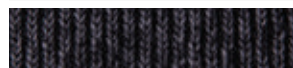
## BEANIE SPECIFICATIONS

- 100% Soft Acrylic Knit
- Ribbed Knit Only

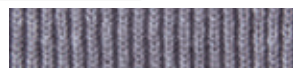
## ADDITIONAL UPGRADES

- Add Twisted Yarn (2-Color or 3-Color).....+\$0.50 Upgrade
- Add Beanie Pom .....+\$1.00 Upgrade

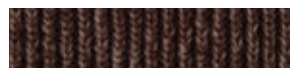
## 2-COLOR TWISTED YARN OPTIONS



Black / Steel



Steel / White



Brown / Khaki



Scarlet / White



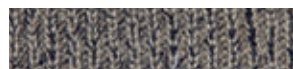
Electric Blue / White



Metal / Lime



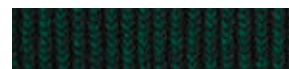
Maroon / Black



Khaki / Navy



Charcoal / Gold



Forest / Green



Navy / Slate

## 3-COLOR TWISTED YARN OPTIONS



Charcoal / Metal / Steel



Gold / Yellow / Nugget



Navy / Royal / Slate



Maroon / Crimson / Scarlet

# Surf

Charcoal / Black DriMax



Black / Charcoal DriMax

## SURF 01

- Adjustable Hat 6-Panel
- Low Crown / Unstructured / Slight Curve Visor
- Woven Label w/ Merrowed Edge

## SURF 02



- Charcoal / Seafoam Cotton Twill
- Adjustable Hat 5-Panel
- High Crown / Structured / Flat Visor
- Flat Embroidery w/ Textured Pearl Fill Stitch

## SURF 03



- Tiger Camo Trucker Mesh / Tiger Camo
- Stowaway Hat
- 6-Panel / High Crown / Flat Visor
- Flat Embroidery on Felt Patch w/ Jump Stitch

## SURF 04



- Vintage Dyed (Slate) Cotton Twill & Steel Tech Mesh
- Adjustable Hat 6-Panel
- Low Crown / Structured / Curved Visor
- Woven Label w/ Merrowed Edge

## SURF 05



- Sublimated Nylon & White Trucker Mesh
- Adjustable Hat 6-Panel
- Low Crown / Structured / Curved Visor
- Screen Print on Suede Patch w/ Jump Stitch
- Sublimation Print (Front Panels & Visor)

## SURF 06



- Navy Cotton Ripstop & Midnight Suede
- Adjustable Hat 6-Panel
- Low Crown / Unstructured / Curved Visor
- Raised Embroidery



**SURF**  
**07**



- Grey Corduroy & Charcoal Trucker Mesh
- Adjustable Hat 5-Panel
- High Crown / Unstructured / Flat Visor
- Woven Label w/ Jump Stitch
- Trucker Rope

**SURF**  
**08**



- Black Hawaiian & Black Trucker Mesh
- Adjustable Hat 6-Panel
- High Crown / Structured / Flat Visor
- Screen Print on Canvas Patch w/ Merrowed Edge

**SURF**  
**09**



- Sublimated TriTech
- Adjustable Hat 6-Panel
- High Crown / Structured / Slight Curve Visor
- Woven Label w/ Satin Stitch
- All-Over Sublimation Print

**SURF**  
**10**



- Moss / Black Heritage Flannel & Black Trucker Mesh
- Adjustable Hat 5-Panel
- High Crown / Structured / Curved Visor
- Screen Print on Leather Patch w/ Jump Stitch

**SURF**  
**11**



- Khaki / Twilight Nylon
- Adjustable Hat 5-Panel
- High Crown / Unstructured / Flat Visor
- Single-Panel Screen Print (Front)

**SURF**  
**12**



- Charcoal Heather TriTech
- Adjustable Hat 5-Panel
- Low Crown / Unstructured / Curved Visor
- Flat Embroidery

**SURF**  
**13**



- Aqua UV Lite & Navy Perforated UV Lite
- Adjustable Hat 6-Panel
- High Crown / Structured / Flat Visor
- Raised Embroidery

**SURF**  
**14**



- Charcoal Active Heather
- Adjustable Hat 6-Panel
- Low Crown / Structured / Slight Curve Visor
- Raised Embroidery + 1 Additional Graphic Location

**SURF**  
**15**



- Indigo Denim & Tobacco Suede
- Tradesman Hat
- High Crown / Unstructured / Flat Visor
- Flat Embroidery
- Visor Binding

**SURF**  
**16**



- White ProMax
- Low Crown Visor
- Flat Embroidery
- Visor Sandwich

**SURF**  
**17**



- Navy / White Lightweight Knit
- Compass Beanie
- Cuffed
- Screen Print on Suede Clip Label
- Heathered Yarns

**SURF**  
**18**



- Maroon Knit
- Cuffed Cable Knit Beanie
- Screen Print on Leather Patch w/ Jump Stitch
- Beanie Pom



# Skate

Steel / Sublimated UV Lite & Neon Yellow  
Performance Mesh Undervisor  
Visor Sublimation Print

Sublimated UV Lite & Neon Yellow  
Performance Mesh Undervisor  
All-Over Sublimation Print



## SKATE 01

- Adjustable Hat 5-Panel
- High Crown / Structured / Flat Visor
- Screen Print on Performance Mesh Patch w/ Satin Stitch

## SKATE 02



- Indigo / Black Denim
- Adjustable Hat 5-Panel
- Low Crown / Unstructured / Flat Visor
- Dull Flat Embroidery

## SKATE 03



- Grey Heather Heritage Flannel & Forest Cotton Twill
- Adjustable Hat 6-Panel
- Low Crown / Unstructured / Slight Curve Visor
- Dull Raised & Flat Embroidery w/ Textured Pearl Fill Stitch on Double-Layer Felt Patch w/ Jump Stitch

## SKATE 04



- White / Twilight / Rust Cotton Twill
- Adjustable Hat 6-Panel
- High Crown / Structured / Flat Visor
- Flat Embroidery

## SKATE 05



- Tiger Camo & Surplus Trucker Mesh
- Adjustable Hat 6-Panel
- High Crown / Structured / Flat Visor
- Flat Embroidery on Velcro Patch w/ Removable Woven Label w/ Merrowed Edge (Velcro Backed)

## SKATE 06



- Royal Heather / Steel Heather TriTech
- Adjustable Hat Ultra-Fit
- 6-Panel / High Crown / Structured / Flat Visor
- Raised Embroidery
- Perforated Pattern on Side & Back Panels

SKATE  
07



- Stone / Black Cotton Twill
- Adjustable Hat 5-Panel
- Low Crown / Unstructured / Flat Visor
- Flat Embroidery

SKATE  
08



- Petal Cotton Twill
- Adjustable Hat 6-Panel
- Low Crown / Unstructured / Curved Visor
- Woven Label w/ Jump Stitch

SKATE  
09



- Iron Grey Heather / Twilight Heather / Maroon Heather Sport Piqué
- Runner Hat
- Low Crown / Structured / Flat Visor
- Dull Flat Embroidery on Two Felt Patches w/ Jump Stitch
- Visor Binding

SKATE  
10



- Black Lightweight Cotton
- Adjustable Hat 6-Panel
- Low Crown / Unstructured / Slight Curve Visor
- Flat Embroidery on Felt Patch w/ Jump Stitch
- Heavy Wash

SKATE  
11



- Vintage Dyed (Twilight) Cotton Twill
- Adjustable Hat 6-Panel
- Low Crown / Structured / Curved Visor
- Woven Label w/ Jump Stitch

SKATE  
12



- Maroon Heather / Carolina Heather TriTech
- Adjustable Hat 5-Panel
- High Crown / Structured / Flat Visor
- Flat Embroidery
- Trucker Rope

SKATE  
13



- White Corduroy
- Adjustable Hat 6-Panel
- Low Crown / Unstructured / Flat Visor
- Flat Embroidery

SKATE  
14



- Aqua Lightweight Cotton
- Runner Hat
- Low Crown / Structured / Flat Visor
- Flat Embroidery

SKATE  
15



- Black Cotton Twill / Trucker Mesh
- Adjustable Hat 5-Panel
- High Crown / Foam Backed / Flat Visor
- Single-Panel Screen Print (Front)

SKATE  
16



- Lilac Cotton Twill
- Adjustable Hat 6-Panel
- Low Crown / Unstructured / Flat Visor
- Flat Embroidery

SKATE  
17



- Royal Knit
- Cuffed Beanie
- Flat Embroidery

SKATE  
18



- Black / Scarlet / Stone Knit
- Toboggan Beanie
- Cuffed / Jacquard Pattern (Brewer)
- Flat Embroidery w/ Textured Pearl Fill Stitch on Felt Patch w/ Jump Stitch
- Beanie Pom



# Snow



Royal Buffalo Check

Indigo Denim

## SNOW

01

- Adjustable Hat 6-Panel
- Low Crown / Unstructured / Flat Visor
- Three-Piece Felt Patch w/ Jump Stitch

## SNOW

02



- Khaki Heather TriTech
- Ultra-Fit Hat
- 6-Panel / High Crown / Structured / Flat Visor
- Woven Label w/ Jump Stitch

## SNOW

03



- Camel Corduroy
- Adjustable Hat 6-Panel
- Low Crown / Unstructured / Curved Visor
- Woven Label w/ Satin Stitch

## SNOW

04



- White / Electric Blue Nylon & Neon Yellow Trucker Mesh
- Adjustable Hat 5-Panel
- High Crown / Structured / Flat Visor
- Single-Panel Screen Print (Front)

## SNOW

05



- Forest / Black Active Heather
- Tradesman Hat
- High Crown / Structured / Flat Visor
- Raised Embroidery w/ Textured Pearl Fill Stitch

## SNOW

06



- Navy Heritage Flannel & Scarlet Acrylic Wool
- Adjustable Hat 6-Panel
- High Crown / Structured / Flat Visor
- Flat Embroidery w/ Textured Pearl Fill Stitch on Felt Patch w/ Jump Stitch



SNOW  
07



- Latte Cotton Twill
- Adjustable Hat 5-Panel
- Low Crown / Foam Backed / Slight Curve Visor
- Flat Embroidery on Canvas Patch w/ Merrowed Edge
- Sandwich Visor

SNOW  
08



- White / Dark Grey Heather Sport Piqué
- Tradesman Hat
- High Crown / Structured / Flat Visor
- Woven Label w/ Satin Stitch

SNOW  
09



- Black Herringbone & Steel Trucker Mesh
- Adjustable Hat 6-Panel
- Low Crown / Structured / Curved Visor
- Screen Print on Denim Patch w/ Zig-Zag Stitch

SNOW  
10



- Metal UV Lite
- Adjustable Hat 5-Panel
- High Crown / Unstructured / Flat Visor
- Single-Panel Screen Print (Front)
- Trucker Rope

SNOW  
11



- Vintage Dyed (Crimson) Cotton Twill
- Adjustable Hat 5-Panel
- Low Crown / Unstructured / Slight Curve Visor
- Dull Flat Embroidery

SNOW  
12



- Sublimated / Twilight Nylon & Slate Trucker Mesh
- Adjustable Hat 5-Panel
- High Crown / Structured / Flat Visor
- Single-Panel Sublimation (Front)

SNOW  
13



- Grey Heather Cotton Twill & Tobacco Suede
- Adjustable Hat 6-Panel
- High Crown / Structured / Flat Visor
- Screen Print on Cotton Twill Patch w/ Merrowed Edge

SNOW  
14



- Athletic Gold / Brown Acrylic Wool
- Adjustable Hat 6-Panel
- High Crown / Structured / Flat Visor
- Raised Embroidery + 1 Additional Graphic Location

SNOW  
15



- Dark Olive / Khaki Corduroy
- Boonie Hat
- Woven Label w/ Jump Stitch

SNOW  
16



- White / Scarlet Knit
- Toboggan Beanie
- Cuffed / Jacquard Pattern (Lambo)
- Flat Embroidery on Cotton Twill Patch w/ Merrowed Edge
- Beanie Pom

SNOW  
17



- Slate / Navy / Stone Knit
- Toboggan Beanie
- Cuffed / Jacquard Pattern (Fair Isle)
- Screen Print on Leather Patch w/ Jump Stitch
- Beanie Pom

SNOW  
18



- Charcoal Heather Knit
- Wheelhouse Beanie
- Cuffed
- Woven Clip Label

# Breweries



Khaki Cotton Ripstop  
& Tiger Camo

White Cotton Ripstop  
& Army Camo

## BREWRIES

### 01

- Adjustable Hat 5-Panel
- Low Crown / Structured / Flat Visor
- Woven Label w/ Zig-Zag Stitch & Flat Embroidery
- Trucker Rope

## BREWRIES

### 02



- Maroon Performance Wick / Trucker Mesh
- Adjustable Hat 6-Panel
- High Crown / Structured / Slight Curve Visor
- Raised & Flat Embroidery

## BREWRIES

### 03



- Navy UV Lite
- Adjustable Hat 5-Panel
- High Crown / Structured / Flat Visor
- Flat Embroidery on Cotton Twill Patch w/ Merrowed Edge
- Visor Screen Print

## BREWRIES

### 04



- Grey Herringbone & Gold Cotton Twill
- Adjustable Hat 6-Panel
- High Crown / Structured / Flat Visor
- Raised & Flat Embroidery
- Visor Binding

## BREWRIES

### 05



- Electric Blue Nylon
- Adjustable Hat 5-Panel
- High Crown / Unstructured / Flat Visor
- Neon Flat Embroidery

## BREWRIES

### 06



- Cream / Texas Orange Cotton Twill & Texas Orange Trucker Mesh
- Tradesman Hat
- High Crown / Structured / Slight Curve Visor
- Raised & Flat Embroidery on Felt Patch w/ Satin Stitch



BREWRIES

07



- Cream / Navy Cotton Twill
- Adjustable Hat 6-Panel
- Low Crown / Structured / Flat Visor
- Two-Piece Felt Patch w/ Jump Stitch
- 4-Panel Piping

BREWRIES

08



- Charcoal Heather Jersey, Latte Cotton Twill & Charcoal Trucker Mesh
- Adjustable Hat 5-Panel
- Low Crown / Structured / Slight Curve Visor
- Sublimated Patch w/ Merrowed Edge

BREWRIES

09



- Black Dobby Slub & Black Suede
- Runner Hat
- Low Crown / Structured / Flat Visor
- Flat Embroidery

BREWRIES

10



- White / Twilight Cotton Twill & Royal Tech Mesh
- Stretch-Fit Hat
- 6-Panel / Low Crown / Structured / Slight Curve Visor
- Woven Label w/ Jump Stitch & Flat Embroidery

BREWRIES

11



- Dark Grey Heather / Black Heritage Flannel & Pink Seersucker
- Adjustable Hat 5-Panel
- High Crown / Structured / Flat Visor
- Raised & Flat Embroidery on Cotton Twill Patch w/ Merrowed Edge + 1 Additional Graphic Location

BREWRIES

12



- Red Buffalo Check & Black Trucker Mesh
- Adjustable Hat 6-Panel
- High Crown / Structured / Slight Curve Visor
- Raised Embroidery
- Specialty Visor Stitching

BREWRIES

13



- Olive / Black Polyfoam & Black Trucker Mesh
- Adjustable Hat 5-Panel
- Low Crown / Foam Backed / Flat Visor
- Flat Embroidery

BREWRIES

14



- Charcoal / Steel TriTech
- Ultra-Fit Hat
- 6-Panel / High Crown / Structured / Curved Visor
- Woven Label w/ Raised Satin Stitch
- Perforated Pattern on Side Panels

BREWRIES

15



- Rust Cotton Twill, Camel Corduroy & Brown Trucker Mesh
- Adjustable Hat 5-Panel
- High Crown / Unstructured / Flat Visor
- Flat Embroidery on Felt Patch w/ Merrowed Edge
- Trucker Rope

BREWRIES

16



- Black Denim
- Tradesman Hat
- High Crown / Structured / Flat Visor
- Screen Print on Canvas Patch w/ Zig-Zag Stitch

BREWRIES

17



- Midnight Suede & Red Cotton Twill
- Bucket
- Woven Label w/ Merrowed Edge

BREWRIES

18



- Forest Lightweight Knit
- Belafonte Beanie
- Cuffed
- Flat Embroidery on Felt Patch w/ Jump Stitch



# Outdoors

Native &amp; Royal Tech Mesh

Royal Perforated UV Lite /  
UV Lite & Native

## OUTDOORS

01

- Runner Hat
- Low Crown / Structured / Flat Visor
- Flat Embroidery
- Visor Binding

## OUTDOORS

02



- Dark Grey Heather / Black Sport Piqué
- Stretch-Fit Hat
- 6-Panel / Low Crown / Structured / Curved Visor
- Woven Label w/ Zig-Zag Stitch + 1 Additional Graphic Location

## OUTDOORS

03



- Mango UV Lite / Perforated UV Lite
- Adjustable Hat 5-Panel
- High Crown / Structured / Flat Visor
- Woven Label w/ Merrowed Edge

## OUTDOORS

04



- Grey Herringbone & Graphite Suede
- Runner Hat
- Low Crown / Structured / Flat Visor
- Woven Label w/ Raised Satin Stitch

## OUTDOORS

05



- Carolina ProMax & White Tech Mesh
- Ultra-Fit Hat
- 6-Panel / Low Crown / Structured / Curved Visor
- Woven Label w/ Satin Stitch
- Sandwich Visor

## OUTDOORS

06



- Mossy Oak Break-Up Country®
- Adjustable Hat 6-Panel
- Low Crown / Unstructured / Slight Curve Visor
- Flat Embroidery
- Heavy Wash

## OUTDOORS

07



- White Nylon
- Adjustable Hat 5-Panel
- High Crown / Unstructured / Flat Visor
- Single-Panel Screen Print (Front)
- Trucker Rope

## OUTDOORS

08



- Texas Orange / Black UV Lite & Stone Tech Mesh (Sides)
- Runner Hat
- Low Crown / Structured / Flat Visor
- Screen Print on Leather Patch w/ Jump Stitch

## OUTDOORS

09



- Scarlet Oxford Lightweight Cotton & Crimson Trucker Mesh
- Adjustable Hat 6-Panel
- High Crown / Structured / Slight Curve Visor
- Screen Print on Canvas Patch w/ Merrowed Edge
- Heavy Wash

## OUTDOORS

10



- Vintage Dyed (Brown) Cotton Twill
- Adjustable Hat 6-Panel
- Low Crown / Unstructured / Curved Visor
- Flat Embroidery

## OUTDOORS

11



- Charcoal Acrylic Wool & Brown Suede
- Tradesman Hat
- High Crown / Structured / Slight Curve Visor
- Screen Print on Leather Patch w/ Jump Stitch

## OUTDOORS

12



- Stone Cotton Twill & White Tech Mesh
- Ultra-Fit Hat
- 5-Panel / High Crown / Structured / Slight Curve Visor
- Flat Embroidery on Velcro Patch w/ Removable Woven Label w/ Merrowed Edge (Velcro Backed) + 1 Additional Graphic Location

## OUTDOORS

13



- Black Polyfoam & White Trucker Mesh
- Adjustable Hat 5-Panel
- High Crown / Foam Backed / Slight Curve Visor
- Single-Panel Screen Print (Front)

## OUTDOORS

14



- White / Twilight Nylon & White Tech Mesh
- Adjustable Hat 6-Panel
- Low Crown / Structured / Curved Visor
- Woven Label w/ Jump Stitch

## OUTDOORS

15



- Neon Yellow Trucker Mesh & Twilight Cotton Twill
- Stowaway Hat
- 6-Panel / High Crown / Slight Curve Visor
- Woven Label w/ Raised Satin Stitch
- Two Cut & Sew Stripes

## OUTDOORS

16



- Khaki Heather / Black Heather TriTech
- Boonie
- Woven Label w/ Jump Stitch

## OUTDOORS

17



- Metal / Lime Knit
- Woodberry Beanie
- Cuffed
- Woven Clip Label
- 2-Color Twisted Yarn

## OUTDOORS

18



- Charcoal / Navy / Black / Steel Knit
- Toboggan Beanie
- Cuffed / Jacquard Pattern (Daytona)
- Screen Print on Canvas Patch w/ Raised Satin Stitch
- Beanie Pom



# Fitness



Royal Active Heather & White Sport Mesh  
w/ Removable Charcoal Active Heather Patch

Black Lightweight Cotton / Sport Mesh  
w/ Removable Black Lightweight Cotton Patch

## FITNESS

01

- Adjustable Hat 6-Panel
- Low Crown / Structured / Curved Visor
- Flat Embroidery on Velcro Patch  
w/ Removable Flat Embroidery on Fabric Patch  
w/ Merrowed Edge (Velcro Backed)

## FITNESS

02



- Metal / Twilight / White ProMax
- Adjustable Hat 6-Panel
- High Crown / Structured / Slight Curve Visor
- Woven Label w/ Merrowed Edge

## FITNESS

03



- Avocado UV Lite / Perforated UV Lite
- Adjustable Hat 6-Panel
- Low Crown / Unstructured / Curved Visor
- Flat Embroidery

## FITNESS

04



- Black Heather / Steel Heather TriTech
- Runner Hat
- Low Crown / Structured / Flat Visor
- Flat Embroidery
- Perforated Pattern on Middle & Side Panels

## FITNESS

05



- Fuchsia Oxford Lightweight Cotton
- Adjustable Hat 6-Panel
- Low Crown / Unstructured / Curved Visor
- Flat Embroidery

## FITNESS

06



- Khaki Heather TriTech
- Adjustable Hat 5-Panel
- Low Crown / Structured / Flat Visor
- Screen Print on Canvas Patch w/ Merrowed Edge
- Perforated Pattern on Side & Back Panels



**FITNESS**  
**07**



- Charcoal / Navy Active Heather
- Adjustable Hat 6-Panel
- Low Crown / Structured / Flat Visor
- Woven Label w/ Merrowed Edge + 1 Additional Graphic Location

**FITNESS**  
**08**



- Sublimated / Teal Nylon & Maroon Tech Mesh
- Adjustable Hat 5-Panel
- High Crown / Structured / Flat Visor
- Sublimation Print (Front) + 1 Additional Graphic Location

**FITNESS**  
**09**



- Metal / Lime / White UV Lite & White Perforated UV Lite (Sides)
- Adjustable Hat 5-Panel
- High Crown / Structured / Slight Curve Visor
- Raised & Flat Embroidery w/ Textured Pearl Fill Stitch + 1 Additional Graphic Location

**FITNESS**  
**10**



- Black Heather / Black TriTech
- Tradesman Hat
- High Crown / Structured / Flat Visor
- Raised & Flat Embroidery

**FITNESS**  
**11**



- Black Trucker Mesh & Purple Cotton Twill
- Stowaway Hat
- 6-Panel / High Crown / Flat Visor
- Raised & Flat Embroidery
- Multi-Panel Graphic

**FITNESS**  
**12**



- Latte Lightweight Cotton & Stone Trucker Mesh
- Adjustable Hat 6-Panel
- Low Crown / Structured / Slight Curve Visor
- Woven Label w/ Merrowed Edge

**FITNESS**  
**13**



- Sublimated Nylon
- Runner Hat
- Low Crown / Structured / Flat Visor
- Woven Label w/ Jump Stitch
- All-Over Sublimation Print

**FITNESS**  
**14**



- Steel Heather Jersey
- Adjustable Hat 6-Panel
- Low Crown / Unstructured / Curved Visor
- Dull Flat Embroidery

**FITNESS**  
**15**



- Sublimated TriTech
- Adjustable Hat 5-Panel
- High Crown / Structured / Slight Curve Visor
- Woven Label w/ Satin Stitch
- All-Over Sublimation Print

**FITNESS**  
**16**



- Royal / Carolina UV Lite & White Tech Mesh
- Tradesman Hat
- High Crown / Structured / Curved Visor
- Single-Panel Screen Print (Front)

**FITNESS**  
**17**



- Stone TriTech
- Adjustable Hat 6-Panel
- High Crown / Structured / Slight Curve Visor
- Woven Label w/ Jump Stitch
- Trucker Rope

**FITNESS**  
**18**



- Charcoal Heather / Black Knit
- Skullie Beanie
- Jacquard Pattern (Ludwig)
- Woven Label w/ Jump Stitch

# Wineries & Distilleries



Charcoal Lightweight Cotton

Scarlet Lightweight Cotton

## WINERIES &amp; DISTILLERIES

01

- Adjustable Hat 6-Panel
- Low Crown / Unstructured / Curved Visor
- Screen Print on Cotton Twill Patch w/ Satin Stitch
- Undervisor Screen Print

## WINERIES &amp; DISTILLERIES

02



- Carolina Seersucker & White Trucker Mesh
- Adjustable Hat 6-Panel
- High Crown / Structured / Slight Curve Visor
- Woven Label w/ Jump Stitch

## WINERIES &amp; DISTILLERIES

03



- Crimson Madras Plaid & Stone Trucker Mesh
- Adjustable Hat 6-Panel
- Low Crown / Unstructured / Slight Curve Visor
- Woven Label w/ Jump Stitch

## WINERIES &amp; DISTILLERIES

04



- Navy Performance Wick
- Adjustable Hat 6-Panel
- Low Crown / Structured / Curved Visor
- Flat Embroidery

## WINERIES &amp; DISTILLERIES

05



- Surplus Trucker Mesh / Cotton Twill
- Stowaway Hat
- 6-Panel / High Crown / Slight Curve Visor
- Woven Label w/ Jump Stitch

## WINERIES &amp; DISTILLERIES

06



- Maroon Heather Sport Piqué & White Tech Mesh
- Ultra-Fit Hat
- 6-Panel / High Crown / Structured / Flat Visor
- Flat Embroidery on Frayed Canvas Patch w/ Zig-Zag Stitches



WINERIES &  
DISTILLERIES

07



- Moss / Black Heritage Flannel
- Adjustable Hat 5-Panel
- High Crown / Structured / Flat Visor
- Screen Print on Cotton Twill Patch w/ Merrowed Edge

WINERIES &  
DISTILLERIES

08



- White / Royal Heather TriTech & Red Tech Mesh
- Ultra-Fit Hat
- 6-Panel / Low Crown / Structured / Curved Visor
- Woven Label w/ Satin Stitch + 1 Additional Graphic Location

WINERIES &  
DISTILLERIES

09



- Black Heritage Flannel & Tiger Camo Trucker Mesh (Sides)
- Runner Hat
- Low Crown / Structured / Flat Visor
- Flat Embroidery

WINERIES &  
DISTILLERIES

10



- Navy Dobby Slub & Tobacco Suede
- Adjustable Hat 5-Panel
- Low Crown / Structured / Slight Curve Visor
- Screen Print on Leather Patch w/ Jump Stitch

WINERIES &  
DISTILLERIES

11



- Sublimated Nylon & Aqua Cotton Twill / Trucker Mesh
- Adjustable Hat 5-Panel
- High Crown / Structured / Curved Visor
- Single-Panel Sublimation Print (Front)

WINERIES &  
DISTILLERIES

12



- Black Cotton Twill
- Adjustable Hat 5-Panel
- Low Crown / Structured / Slight Curve Visor
- Flat Embroidery

WINERIES &  
DISTILLERIES

13



- Royal Acrylic Wool & Cream Tropical
- Adjustable Hat 6-Panel
- Low Crown / Structured / Slight Curve Visor
- Screen Print on Leather Patch w/ Jump Stitch

WINERIES &  
DISTILLERIES

14



- Texas Orange Cotton Twill
- Adjustable Hat 6-Panel
- Low Crown / Unstructured / Curved Visor
- Flat Embroidery + 1 Additional Graphic Location
- Extreme Wash

WINERIES &  
DISTILLERIES

15



- Black Herringbone & Tobacco Suede
- Boonie
- Screen Print on Suede Patch w/ Merrowed Edge

WINERIES &  
DISTILLERIES

16



- Maroon Knit
- Longshoreman Beanie
- Cuffed
- Woven Label w/ Satin Stitch

WINERIES &  
DISTILLERIES

17



- Brown / Stone Lightweight Knit
- Compass Beanie
- Cuffed
- Woven Clip Label
- 2-Color Heathered Yarns

WINERIES &  
DISTILLERIES

18



- Charcoal / Steel / Black / Aqua Knit
- Toboggan Beanie
- Cuffed / Jacquard Pattern (Porter)
- Woven Label w/ Jump Stitch
- Beanie Pom



# Cycling

Olive UV Lite  
& Brown Performance Mesh



Khaki ProMax  
& White Sport Mesh



CYCLING  
01

- Tradesman Hat
- High Crown / Structured / Flat Visor
- Screen Print on Leather Patch w/ Jump Stitch

CYCLING  
02



- Vintage Dyed (Charcoal) Cotton Twill & Seafoam Trucker Mesh
- Adjustable Hat 6-Panel
- High Crown / Structured / Flat Visor
- Woven Label w/ Merrowed Edge

CYCLING  
03



- Surplus Heather / Forest Heather TriTech
- Adjustable Hat 6-Panel
- Low Crown / Structured / Curved Visor
- Flat Embroidery on Velcro Patch w/ Jump Stitch
- Perforated Pattern on Side Panels

CYCLING  
04



- White / Black Sport Piqué
- Adjustable Hat 6-Panel
- Low Crown / Structured / Slight Curve Visor
- Flat Embroidery on Cotton Twill Patch w/ Merrowed Edge

CYCLING  
05



- Green / White ProMax
- Adjustable Hat 5-Panel
- High Crown / Structured / Flat Visor
- Woven Label w/ Merrowed Edge
- Visor Binding

CYCLING  
06



- Charcoal / Steel Heather Jersey
- Ultra-Fit Hat
- 6-Panel / High Crown / Structured / Flat Visor
- Flat Embroidery

CYCLING  
07



- Mango / Navy UV Lite & Navy Perforated UV Lite (Sides)
- Adjustable Hat 6-Panel
- Low Crown / Structured / Curved Visor
- Screen Print on Canvas Patch w/ Raised Satin Stitch
- Specialty Visor Stitching

CYCLING  
08



- Steel / Royal Performance Mesh
- Runner Hat
- Low Crown / Structured / Flat Visor
- Flat Embroidery

CYCLING  
09



- Carolina Knit
- Skullie Beanie
- Woven Label w/ Jump Stitch





# Style Guide

SO MANY WAYS TO CUSTOMIZE

***Be Original.®***

## COLOR PALETTE










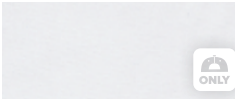











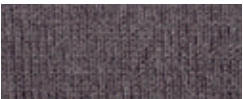
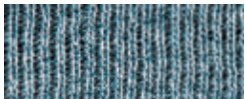

		BLACK	BLACK HEATHER	CHARCOAL	CHARCOAL HEATHER	DARK GREY HEATHER	IRON GREY HEATHER	GREY HEATHER	METAL	STEEL	STEEL HEATHER	STEEL OXFORD	WHITE	MAROON	MAROON HEATHER	CRIMSON	SCARLET	SCARLET HEATHER	RED	NANTUCKET RED	FUCHSIA	PINK	PETAL	MANGO	RUST	TEXAS ORANGE	TEXAS ORANGE HEATHER	ORANGE	NEON ORANGE	NUGGET	GOLD	MUSTARD	ATHLETIC GOLD	YELLOW	NEON YELLOW	LEMON	CREAM	
COTTON TWILL																																						
SOLID LIGHTWEIGHT COTTON																																						
OXFORD LIGHTWEIGHT COTTON																																						
COTTON RIPSTOP																																						
STRETCH TWILL																																						
POLYFOAM / POLY																																						
TRUCKER MESH																																						
ACRYLIC WOOL																																						
STRETCH WOOL																																						
NYLON																																						
PERFORMANCE MESH																																						
PERFORMANCE WICK																																						
SPORT PIQUÉ																																						
TRITECH																																						
PROMAX																																						
DRIMAX																																						
UV LITE																																						
PERFORATED UV LITE																																						
ACTIVE HEATHER																																						
HERITAGE FLANNEL																																						
TECH MESH																																						
SPORT MESH																																						
KNIT																																						
LIGHTWEIGHT KNIT																																						
TRUCKER ROPE																																						
PREMIUM VISOR CORD																																						
PLASTIC SNAP CLOSURE																																						
FELT																																						

**FABRIC COLOR DISCLAIMER:** Please note that this representation of fabric color is limited by the 4-color printing process, and should be used for general guidance purposes only. Variation in computer displays, printers and varying lighting conditions may cause colors to display or print incorrectly. Not all actual colors match across all fabrics and some fabric tones can change due to shifts in material content. For critical shade standard assessment, please ask your local sales rep to see their fabric swatch book.














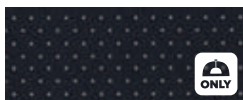






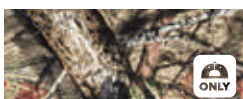
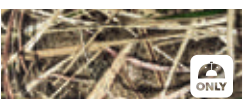


STONE	KHAKI	KHAKI HEATHER	LATTE	CINNAMON	BROWN	SURPLUS	SURPLUS HEATHER	OLIVE	MOSS	FOREST	FOREST HEATHER	GREEN	NEON GREEN	AVOCADO	KIWI	LIME	SEAFOAM	SEAFOAM HEATHER	TEAL	NAVY	NAVY HEATHER	TWILIGHT	TWILIGHT HEATHER	ROYAL	ROYAL HEATHER	SLATE	ELECTRIC BLUE	AQUA	AQUA HEATHER	CAROLINA	CAROLINA HEATHER	CAROLINA OXFORD	FROST	PURPLE	LILAC	
																																				COTTON TWILL
																																				SOLID LIGHTWEIGHT COTTON
																																				OXFORD LIGHTWEIGHT COTTON
																																				COTTON RIPSTOP
																																				STRETCH TWILL
																																				POLYFOAM / POLY
																																				TRUCKER MESH
																																				ACRYLIC WOOL
																																				STRETCH WOOL
																																				NYLON
																																				PERFORMANCE MESH
																																				PERFORMANCE WICK
																																				SPORT PIQUÉ
																																				TRITECH
																																				PROMAX
																																				DRIMAX
																																				UV LITE
																																				PERFORATED UV LITE
																																				ACTIVE HEATHER
																																				HERITAGE FLANNEL
																																				TECH MESH
																																				SPORT MESH
																																				KNIT
																																				LIGHTWEIGHT KNIT

## STANDARD FABRIC OPTIONS

 <b>Solid Lightweight Cotton</b> w/ SPF 30 100% Cotton	 <b>Oxford Lightweight Cotton</b> w/ SPF 30 100% Cotton	<b>NEW</b>  <b>Cotton Ripstop</b> 100% Cotton	 <b>Cotton Twill</b> 100% Cotton	ADJUSTABLE HATS ONLY   <b>Stretch Twill</b> 97% Cotton / 3% Spandex	STRETCH-FIT HATS ONLY   <b>Polyfoam / Poly*</b> 100% Polyester	AVAILABLE ON ULTRA-FIT   <b>White Poly Twill**</b> 100% Polyester
 <b>Trucker Mesh***</b> 100% Polyester	 <b>Army Camo</b> 100% Cotton	 <b>Tiger Camo</b> 97% Cotton / 3% Spandex	 <b>Snow Camo</b> 100% Cotton	 <b>Army Digital Camo</b> 100% Cotton	 <b>Black Digital Camo</b> 100% Cotton	 <b>Desert Digital Camo</b> 100% Cotton
 <b>Grey Digital Camo</b> 100% Cotton	 <b>Navy Digital Camo</b> 100% Cotton	 <b>Royal Digital Camo</b> 100% Cotton	 <b>Red Digital Camo</b> 100% Cotton	 <b>Knit</b> 100% Soft Acrylic Knit	 <b>Lightweight Knit</b> 100% Soft Acrylic Knit	 <b>Jersey Fleece</b> 100% Polyester

## FABRIC UPGRADE OPTIONS

 <b>Acrylic Wool</b> 70% Acrylic / 30% Wool +\$0.50 Upgrade	 <b>Stretch Wool</b> 88% Acrylic / 10% Wool / 2% Spandex +\$0.50 Upgrade	 <b>Nylon</b> 100% Polyester +\$0.50 Upgrade	 <b>Performance Mesh</b> 100% Polyester +\$0.50 Upgrade	ADJUSTABLE HATS ONLY   <b>Performance Wick</b> 96% Polyester / 4% Spandex +\$0.50 Upgrade	STRETCH-FIT HATS ONLY   <b>Sport Piqué</b> 65% Polyester / 30% Viscose / 5% Spandex +\$0.50 Upgrade	AVAILABLE ON ULTRA-FIT   <b>TriTech w/ SPF 30****</b> 90% Polyester / 10% Spandex +\$0.50 Upgrade
 <b>ProMax w/ SPF 50</b> 100% Polyester +\$0.50 Upgrade	<b>NEW</b>  <b>DriMax (Water Resistant)</b> 100% Polyester +\$0.50 Upgrade	 <b>UV Lite w/ SPF 50</b> 100% Polyester +\$0.50 Upgrade	 <b>Perforated UV Lite w/ SPF 50</b> 100% Polyester +\$0.50 Upgrade	 <b>Active Heather</b> 92% Polyester / 8% Spandex +\$0.50 Upgrade	 <b>Heritage Flannel</b> 50% Wool / 50% Polyester +\$1.00 Upgrade	 <b>Sport Mesh***</b> 100% Polyester +\$0.50 Upgrade
 <b>Tech Mesh***</b> 85% Polyester / 15% Spandex +\$0.50 Upgrade	 <b>Army Camo Trucker Mesh***</b> 100% Polyester +\$1.00 Upgrade	 <b>Tiger Camo Trucker Mesh***</b> 100% Polyester +\$1.00 Upgrade	 <b>Mossy Oak Break-Up Country®</b> 100% Cotton +\$1.00 Upgrade	 <b>Mossy Oak Shadow Grass Blades®</b> 100% Cotton +\$1.00 Upgrade		

\* Only Available on Front Panels & Visor on Select Styles

\*\* Only Available for Sublimation Print

\*\*\* Side & Back Panels Only on Select Styles

\*\*\*\* Available with Perforated Patterns on Select Styles



## SPECIALTY FABRIC OPTIONS

ADJUSTABLE  
HATS ONLY

STRETCH-FIT  
HATS ONLY

AVAILABLE ON  
ULTRA-FIT

ADJUSTABLE  
OR STRETCH-FIT



**Red Buffalo Check**  
100% Cotton  
+\$0.50 Upgrade



**Royal Buffalo Check**  
100% Cotton  
+\$0.50 Upgrade



**Black Oxford Chambray**  
100% Cotton  
+\$0.50 Upgrade



**Royal Oxford Chambray**  
100% Cotton  
+\$0.50 Upgrade



**Scarlet Oxford Chambray**  
65% Cotton / 35% Linen  
+\$0.50 Upgrade



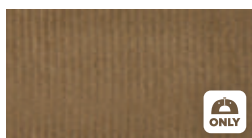
**Black Corduroy**  
100% Cotton  
+\$0.50 Upgrade



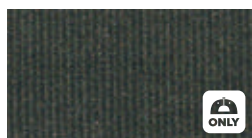
**Grey Corduroy**  
100% Cotton  
+\$0.50 Upgrade



**White Corduroy**  
100% Cotton  
+\$0.50 Upgrade



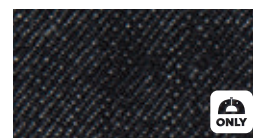
**Camel Corduroy**  
100% Cotton  
+\$0.50 Upgrade



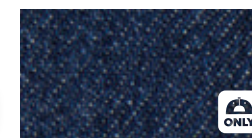
**Dark Olive Corduroy**  
100% Cotton  
+\$0.50 Upgrade



**Navy Corduroy**  
100% Cotton  
+\$0.50 Upgrade



**Black Denim**  
100% Cotton  
+\$0.50 Upgrade



**Indigo Denim**  
85% Polyester / 15% Cotton  
+\$0.50 Upgrade



**Black Dobby Slub**  
100% Cotton  
+\$0.50 Upgrade



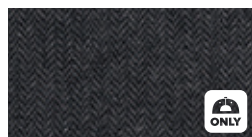
**Navy Dobby Slub**  
100% Cotton  
+\$0.50 Upgrade



**Charcoal Heather Jersey**  
100% Cotton  
+\$0.50 Upgrade



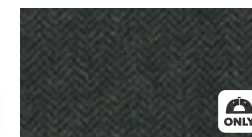
**Steel Heather Jersey**  
100% Cotton  
+\$0.50 Upgrade



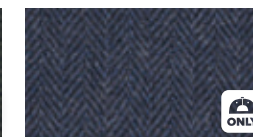
**Black Herringbone**  
90% Polyester / 10% Wool  
+\$0.50 Upgrade



**Grey Herringbone**  
90% Polyester / 10% Wool  
+\$0.50 Upgrade



**Hunter Herringbone**  
50% Wool / 30% Viscose / 20% Polyester  
+\$0.50 Upgrade



**Indigo Herringbone**  
50% Wool / 50% Polyester  
+\$0.50 Upgrade



**Carolina Seersucker**  
100% Cotton  
+\$0.50 Upgrade



**Pink Seersucker**  
100% Cotton  
+\$0.50 Upgrade



**Black Suede**  
100% Polyester  
+\$0.50 Upgrade



**Graphite Suede**  
100% Polyester  
+\$0.50 Upgrade



**Brown Suede**  
100% Polyester  
+\$0.50 Upgrade



**Midnight Suede**  
100% Polyester  
+\$0.50 Upgrade



**Tobacco Suede**  
100% Polyester  
+\$0.50 Upgrade



**Native**  
100% Cotton  
+\$0.50 Upgrade



**Black Hawaiian**  
80% Cotton / 20% Polyester  
+\$0.50 Upgrade



**Blue Hawaiian**  
80% Cotton / 20% Polyester  
+\$0.50 Upgrade



**Black Tropical**  
93% Cotton / 7% Spandex  
+\$0.50 Upgrade



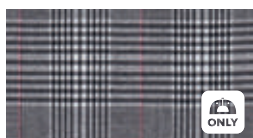
**Blue Tropical**  
93% Cotton / 7% Spandex  
+\$0.50 Upgrade



**Cream Tropical**  
93% Cotton / 7% Spandex  
+\$0.50 Upgrade



**Magenta Tropical**  
93% Cotton / 7% Spandex  
+\$0.50 Upgrade



**Black Glen Plaid**  
65% Polyester / 33% Viscose / 2% Spandex  
+\$0.50 Upgrade



**Crimson Madras Plaid**  
100% Cotton  
+\$0.50 Upgrade



**Turquoise Madras Plaid**  
100% Cotton  
+\$0.50 Upgrade

## LOGO PLACEMENT OPTIONS



Front

Front Left

Left Side

Visor Left



Visor Corner

Center Back

Back Flag Label

Above Keyhole

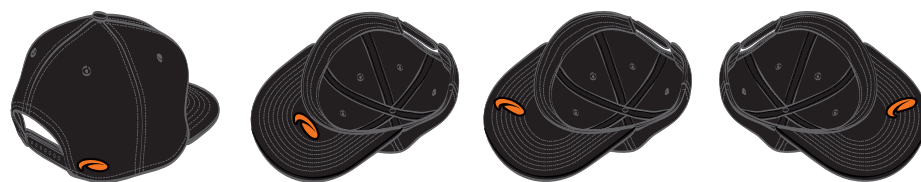


Back Left

Front Right

Right Side

Visor Right



Back Right

Undervisor

Undervisor Left

Undervisor Right

## EMBROIDERY OPTIONS

MAXIMUM OF 9 EMBROIDERY COLORS



Flat Embroidery



Raised Embroidery  
+\$1.00 Upgrade



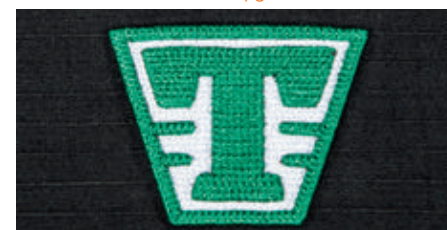
Raised & Flat Embroidery  
+\$1.00 Upgrade



Flat Embroidery  
w/ Textured Pearl Fill Stitch  
+\$1.00 Upgrade



Raised Embroidery  
w/ Textured Pearl Fill Stitch  
+\$1.00 Upgrade



Raised & Flat Embroidery  
w/ Textured Pearl Fill Stitch  
+\$1.00 Upgrade

## EMBROIDERY THREAD OPTIONS



Standard Thread



Dull Thread  
FREE Upgrade



Neon Thread  
Available in Yellow, Green,  
Orange, Pink or Blue  
FREE Upgrade



Metallic Thread  
Available in Black, Steel,  
White, Scarlet, Fuchsia,  
Pink, Gold, Green, Kiwi,  
Electric Blue or Purple  
FREE Upgrade



CUSTOM APPLIQUE OPTIONS



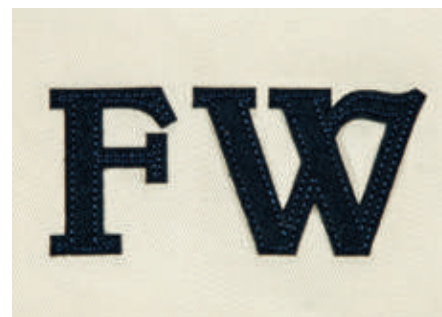
**Woven Label**

Maximum of 8 Woven Label Colors  
Available with Jump Stitch, Satin Stitch, Raised Satin Stitch,  
Merrowed Edge w/ Jump Stitch or Zig-Zag Stitch



**Woven Label w/ Jump Stitch & Flat Embroidery**

Maximum of 8 Woven Label Colors  
Available with Jump Stitch, Satin Stitch, Raised Satin Stitch,  
Merrowed Edge w/ Jump Stitch or Zig-Zag Stitch



**Two-Piece Laser Cut Felt Patch**

See Page 48 for Available Felt Colors  
Available with Jump Stitch or Satin Stitch  
+\$1.00 Upgrade



**Double Layer Felt Patch**

See Page 48 for Available Felt Colors  
Available with Jump Stitch Only  
+\$1.00 Upgrade



**Sublimated Poly Patch**

Available Patch Fabrics: Nylon, Poly or Poly Twill  
Available with Satin Stitch, Raised Satin Stitch  
or Merrowed Edge w/ Jump Stitch  
+\$1.00 Upgrade



**Screen Print on Leather Patch**

Available Leather Colors: Black, Brown or Tan  
Available with Jump Stitch Only  
+\$1.50 Upgrade



**Flat Embroidery on Velcro Patch w/ Removable Embroidery on Fabric Patch w/ Merrowed Edge**

Available Velcro Colors: Black, White, Khaki or Olive  
+\$1.50 Upgrade



**Flat Embroidery on Velcro Patch w/ Removable Woven Label w/ Merrowed Edge**

Available Velcro Colors: Black, White, Khaki or Olive  
+\$1.50 Upgrade



**Woven Clip Label**

Maximum of 8 Woven Label Colors  
Standard on Cold Weather Knits Only



**Screen Print on Canvas Clip Label**

Available Canvas Colors: Black, White or Stone  
Only Available on Cold Weather Knits  
+\$0.50 Upgrade



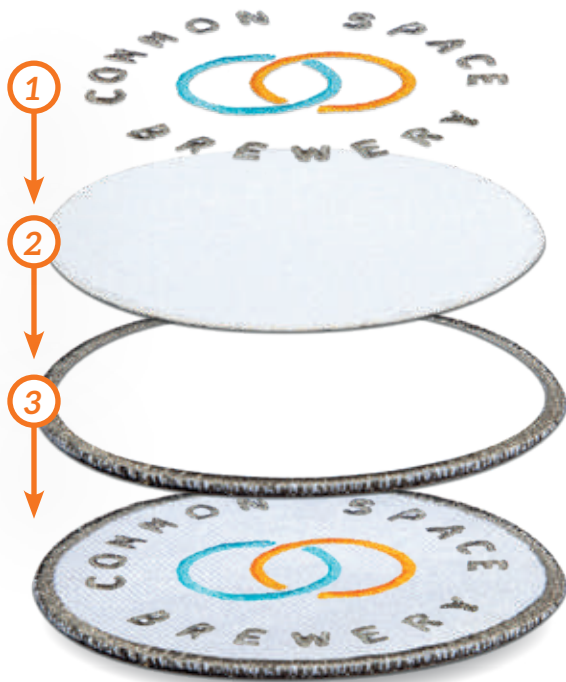
**Screen Print on Suede Clip Label**

Available Suede Colors: Black, Brown, Graphite, Midnight or Tobacco  
Only Available on Cold Weather Knits  
+\$0.50 Upgrade



# Build YOUR OWN Patch

No matter what shape or size, build your own patch in three simple steps. First, pick the ideal embellishment option, embroidery or screen print for your logo. Next, pick which type of fabric to build your patch out of and finally finish it off with the perfect finishing stitch to secure your patch to your custom hat, visor or cold weather knit.



## 1) SELECT AN EMBELLISHMENT OPTION



Flat Embroidery



Raised Embroidery



Raised & Flat Embroidery



Flat Embroidery w/ Textured Pearl Fill Stitch



Raised Embroidery w/ Textured Pearl Fill Stitch



Raised & Flat Embroidery w/ Textured Pearl Fill Stitch



Screen Print  
Not Available on Velcro Patch  
+\$0.50 Upgrade

## 2) SELECT A FABRIC OPTION



Cotton Twill Patch



Canvas Patch  
Available in Black, White or Stone



Fabric Patch  
Available In Acrylic Wool, Active Heather, Camo, Heritage Flannel, Lightweight Cotton, Performance Mesh, ProMax, Sport Pique, Sport Mesh, Tech Mesh, TriTech or Trucker Mesh



Felt Patch  
See Page 48 for Available Felt Colors



Specialty Fabric Patch  
See Page 51 for Specialty Fabrics  
Not Available on Native, Hawaiian or Tropical Specialty Fabrics



Velcro Patch  
Available in Black, White, Khaki or Olive

## 3) SELECT A FINISHING STITCH OPTION



Jump Stitch  
Available on Cotton Twill, Canvas, Fabric, Felt, Leather, Specialty Fabrics, Velcro & Woven Labels



Satin Stitch  
Available on Cotton Twill, Canvas, Fabric, Felt, Specialty Fabrics, Velcro & Woven Labels



Raised Satin Stitch  
Available on Cotton Twill, Canvas, Fabric, Felt, Specialty Fabrics, Velcro & Woven Labels



Merrowed Edge w/ Jump Stitch  
Available on Cotton Twill, Canvas, Fabric, Felt, Specialty Fabrics, Velcro & Woven Labels



Zig-Zag Stitch  
Available on Cotton Twill, Canvas, Fabric, Felt, Specialty Fabrics, Velcro & Woven Labels



VISOR OPTIONS



Curved Visor



Slight Curve Visor



Flat Visor

CLOSURE OPTIONS

12 PER CLOSURE OPTION



Plastic Snap



Velcro



Metal Slider



Plastic Buckle



Elastic Loop w/ Velcro  
Available Elastic Colors: White or Black  
+\$0.50 Upgrade



Leather Strap  
Available Leather Colors: Black, Brown or Tan  
+\$1.50 Upgrade

## CUSTOM ADD-ONS



**Two-Panel Screen Print**  
Maximum of 4 Screen Print Colors /  
1 Design per 48 Pieces  
+\$2.00 Upgrade



**Single-Panel Screen Print**  
Maximum of 4 Screen Print Colors /  
1 Design per 48 Pieces  
+\$1.50 Upgrade



**Visor Screen Print**  
Maximum of 4 Screen Print Colors /  
1 Design per 48 Pieces  
+\$1.50 Upgrade



**Undervisor Screen Print**  
Maximum of 4 Screen Print Colors /  
1 Design per 48 Pieces  
+\$1.50 Upgrade



**Heavy Wash**  
+\$1.00 Upgrade



**Extreme Wash**  
+\$1.50 Upgrade



**Vintage Dye**  
Available on 5-Panel or 6-Panel  
Adjustable Hats, Tradesman & Runner  
Only Available on Cotton Twill  
+\$1.50 Upgrade



**Multi-Panel Graphic**  
+\$1.00 Upgrade



**Trucker Rope**  
Available in Black, Steel, White, Red,  
Yellow, Green, Navy & Royal  
+\$0.50 Upgrade



**Premium Visor Cord**  
Available in Black, White, Scarlet,  
Athletic Gold & Twilight  
+\$0.75 Upgrade



**Visor Binding**  
Available on 5-Panel & 6-Panel Adjustable Hats, Tradesman,  
Ultra-Fit, Runner, Stretch-Fit or Adjustable Visor Style  
+\$1.00 Upgrade



**Two Cut & Sew Stripes**  
Available in Cotton Twill or Select Specialty Fabrics  
on Trucker Mesh or Tech Mesh Side Panels  
+\$1.50 Upgrade



CUSTOM ADD-ONS



**2-Panel Piping**

Available on Adjustable Hats (5-Panel or 6-Panel),  
Ultra-Fit or Stretch-Fit Hats  
+\$1.00 Upgrade



**4-Panel Piping**

Available on Adjustable Hats (5-Panel or 6-Panel),  
Ultra-Fit or Stretch-Fit Hats  
+\$1.00 Upgrade



**5-Panel Piping**

Only Available on Stretch-Fit Hats  
+\$1.00 Upgrade



**Visor Embroidery**

EB046  
+\$1.00 Upgrade



**Visor Embroidery**

EB047  
+\$1.00 Upgrade



**Visor Embroidery**

EB048  
+\$1.00 Upgrade



**Sandwich Visor**

Available in Cotton Twill or Select  
Specialty Fabrics on Select Styles Only  
+\$1.00 Upgrade



**Sandwich Visor w/ Woven Label**

Available in Cotton Twill or Select Specialty  
Fabrics on Select Styles Only  
+\$1.50 Upgrade



**Printed Crown Taping**

Maximum of 4 Screen Print Colors /  
1 Design per 48 Pieces  
+\$1.00 Upgrade



**Custom Private Label**

Maximum of 8 Woven Label Colors /  
1 Design per 48 Pieces  
FREE Upgrade

## CUSTOM SUBLIMATION

Take the customization of your hat one step further with a fully custom sublimation print. Our dye sublimation process produces vibrant, high-quality, long lasting imagery that will be sure to catch the eye of anyone. Fill your shop with headwear showcasing the brightest and boldest colors and patterns fused right into the fabric.



All Over Sublimation Print on Bucket or Boonie  
+\$5.00 Upgrade



Sublimation Print  
+\$1.00 Upgrade (per Panel)



Visor Sublimation Print  
+\$1.00 Upgrade



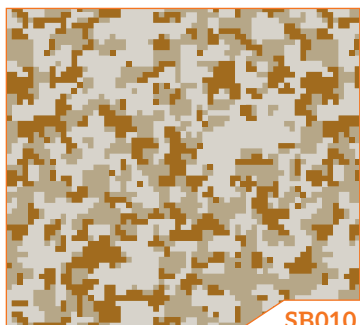
Undervisor Sublimation Print  
+\$1.00 Upgrade

**CUSTOM SUBLIMATION DETAILS:** Custom Sublimation can be produced with unlimited colors on White Nylon, Performance Wick, Poly Twill, Polyfoam / Poly, TriTech or UV Lite. Sublimation must be produced with one design (same pattern and colors) per 48-piece order.



## AVAILABLE SUBLIMATION PATTERNS

USE YOUR OWN CUSTOM ARTWORK OR ASK CONTACT A PUKKA REPRESENTATIVE FOR OUR FULL SUBLIMATION PATTERN LIBRARY



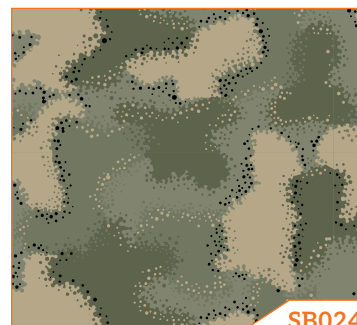
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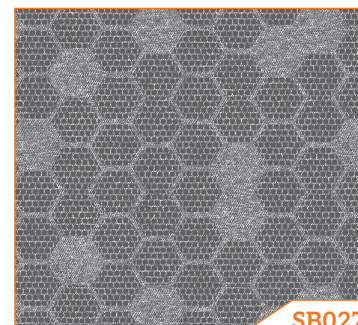
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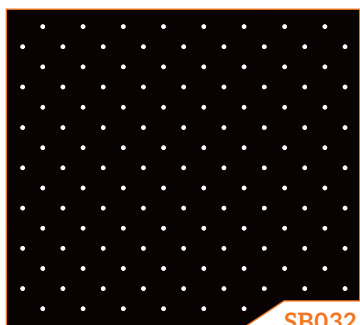
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SB024



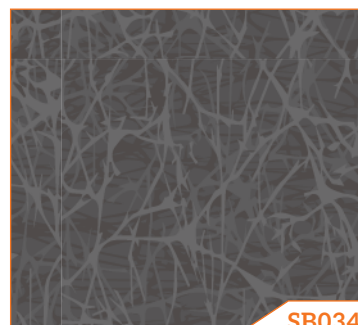
SB027



SB032



SB033



SB034



SB035



SB040



SB042



SB043



SB044



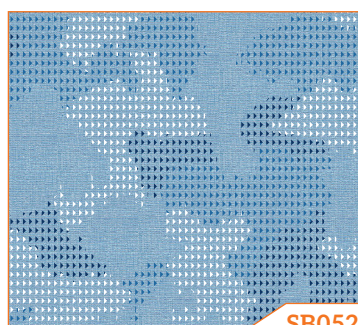
SB045



SB046



SB051



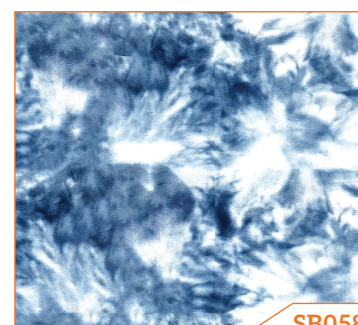
SB052



SB053



SB055



SB058



## SPECIALTY VISOR STITCHING OPTIONS

<b>VS001</b> Low Crown / 4 Rows 1 Thick Hand Stitch (1 Color) +\$0.50 Upgrade	<b>VS002</b> Low Crown / 4 Rows 2 Thick Hand Stitches (2 Colors) +\$0.50 Upgrade	<b>VS003</b> Low Crown / 4 Rows 4 Thick Hand Stitches (1 Color) +\$0.50 Upgrade	<b>VS011</b> Low Crown / 4 Rows 1 Thick Satin Stitch (1 Color) +\$0.50 Upgrade	<b>VS012</b> Low Crown / 4 Rows 2 Thick Satin Stitches (2 Colors) +\$0.50 Upgrade	<b>VS013</b> Low Crown / 4 Rows 2 Thick Satin Stitches w/ Corner Icon (2 Colors) +\$0.50 Upgrade	<b>VS015</b> Low Crown / 4 Rows 2 Thick Satin Stitches w/ Center Text (1 Color) +\$0.50 Upgrade	<b>VS016</b> Low Crown / 4 Rows Zig-Zag Stitch (1 Color) +\$0.50 Upgrade
<b>VS017</b> Low Crown / 4 Rows 1 Thick Satin Stitch & 3 Contrast Stitches (2 Colors) +\$0.50 Upgrade	<b>VS021</b> Low Crown / 4 Rows Flat Lock Stitch (1 Color) +\$0.50 Upgrade	<b>VS022</b> Low Crown / 4 Rows 2 Thick Satin Stitches & 2 Contrast Stitches (2 Colors) +\$0.50 Upgrade	<b>VS023</b> Low Crown / 4 Rows 4 Thick Satin Stitches w/ Center Icon (1 Color) +\$0.50 Upgrade	<b>VS024</b> Low Crown / 4 Rows 2 Thick Satin Stitches w/ Center Text (1 Color) +\$0.50 Upgrade	<b>VS034</b> Low Crown / 4 Rows 1 Rope Stitch (1 Color) +\$0.50 Upgrade	<b>VS009</b> High Crown / 8 Rows 8 Thick Hand Stitches (1 Color) +\$0.50 Upgrade	<b>VS010</b> High Crown / 8 Rows 8 Thick Hand Stitches (2 Colors) +\$0.50 Upgrade
<b>VS025</b> High Crown / 8 Rows 1 Thick Hand Stitch (1 Color) +\$0.50 Upgrade	<b>VS026</b> High Crown / 8 Rows 2 Thick Hand Stitches (2 Colors) +\$0.50 Upgrade	<b>VS027</b> High Crown / 8 Rows 1 Thick Satin Stitch (1 Color) +\$0.50 Upgrade	<b>VS028</b> High Crown / 8 Rows 2 Thick Satin Stitches (2 Colors) +\$0.50 Upgrade	<b>VS029</b> High Crown / 8 Rows 4 Thick Satin Stitches & 4 Contrast Stitches (2 Colors) +\$0.50 Upgrade	<b>VS030</b> High Crown / 8 Rows Zig-Zag Stitch (1 Color) +\$0.50 Upgrade	<b>VS031</b> High Crown / 8 Rows Flat Lock Stitch (1 Color) +\$0.50 Upgrade	<b>VS032</b> High Crown / 8 Rows 1 Rope Stitch (1 Color) +\$0.50 Upgrade

## PERFORATED PATTERN OPTIONS

AVAILABLE ON SILHOUETTES WITH TRITECH SIDE & BACK PANELS ONLY



**PP001**  
Adjustable, Ultra-Fit, Stretch-Fit, or Tradesman Hat  
Side Panels +\$1.00 Upgrade  
Side & Back Panels +\$2.00 Upgrade



**PP002**  
Adjustable, Ultra-Fit or Stretch-Fit Hat  
Side Panels +\$1.00 Upgrade  
Side & Back Panels +\$2.00 Upgrade



**PP003**  
Runner Hat Only  
Side Panels +\$1.00 Upgrade  
Middle Panels +\$1.00 Upgrade  
Middle & Side Panels +\$2.00 Upgrade



## COMPANY HISTORY

Headquartered in Findlay, Ohio, Pukka combines our overseas proprietary production process with first-class customer service, industry leading product development and creative design capabilities to deliver complete custom headwear solutions at the lowest minimums.

We have been a core supplier of custom headwear and other accessory products to specialty retail brands since 1992. Beyond traditional large volume production, we recognized that small retailers and brands alike continually have a need and demand for total customization capability in low minimum orders. With that in mind, in 2003 we built and launched our unique business-to-business supply chain solution and began fulfilling the need in the golf market. Today we are deeply rooted as a primary vendor in many of the nation's top facilities.

## WE SET THE STANDARD

Pukka's 100% Custom Headwear Program was born out of an understanding that independent shops and small brands deserve access to the same custom manufacturing quality and design capabilities traditionally available to only large brands. Our unique supply chain solution includes a production process where the components of every hat are assembled and fully personalized as one process on one production line.

The markets we serve today are endless as we continue to grow our business and share our Be Original mentality. Whoever has a desire to design their own customized headwear at the lowest minimums offered in the industry, can utilize our unique business model as the solution. We call it Pukka. It's more than just a name! Pukka by definition is: "original, first class, quality," & this meaning embodies every hat that we produce. If you've ever worn Pukka, you know the feeling of headwear perfection. Be Original®.

Further distinction includes: 30-Day Production; FREE Artwork Set-Up; FREE Digitizing; Unparalleled Embroidery Quality and Graphic Capabilities; Minimums as-low-as 48 per Style/12 per Color and Fabric combination & the capacity for quick-turn orders.

We've been setting the standard on highest customization at the lowest minimums for over a decade. Setting the standard is our standard.



# CREATE. ADD. SHARE. HAT CUSTOMIZER 2.0

## ENHANCED USER CONTROLS

The industry's premier headwear customizer has been updated with enhanced user controls to zoom, rotate and inspect every detail.

## ADD A HAT

With a simple click of the mouse, you can create a duplicate hat at any step to explore the numerous different design combinations that our program has to offer.

## SHARE IT

You can now show your hat designs to your peers and colleagues by sharing it directly to Facebook, Twitter, LinkedIn or via email.



Our Hat Customizer's responsive web design gives you a flawless viewing experience on any platform or device.

To Customize Your Own Hat Visit  
**HATCUSTOMIZER.PUKKAINC.COM**

337 South Main Street ■ PO Box 773 ■ Findlay, Ohio 45840

Phone: 419.429.7808 Fax: 419.429.7810 Web: [www.pukkainc.com](http://www.pukkainc.com)

To Customize Your Own Hat Visit [HATCUSTOMIZER.PUKKAINC.COM](http://HATCUSTOMIZER.PUKKAINC.COM)

For Online Billing & Payments Visit [BILLING.PUKKAINC.COM](http://BILLING.PUKKAINC.COM)

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