




Pukka®

2024 GOLF
POPULAR LOOKS

COLLECTION OF 2024

POPULAR LOOKS

Our popular looks section gives you the best of both worlds by blending simplicity with the ability to personalize your selection based on current headwear trends being worn on the course. Our product design team has taken the guess work out of “what’s popular” and trending in the marketplace to supply you with an assortment of headwear options without forsaking the opportunity to personalize features of the hat to give it your own finishing touches.



LEARN MORE AT
PUKKAINC.COM/POPULARLOOKS

FULLY CUSTOM HEADWEAR WITH UNMATCHED FLEXIBILITY

Combine Standard Fabrics, Fabric Upgrades (including Specialty Fabrics), **FREE** Contrast Color Options and select Custom Upgrades by the dozen within a 48-Piece Minimum Order for Unmatched Flexibility. Upgrades May Apply.



12 + 12 + 12 + 12 = 48 CUSTOM HATS

POPULAR LOOKS 2401

**AVAILABLE IN**

48-Piece Minimum
(12 per Fabric & Color)

FABRIC & COLOR

Black Nylon

PRODUCT

Adjustable Hat 5-Panel
High Crown // Structured
Slight Curve Visor

EMBELLISHMENT

Flat Embroidery on Felt Patch
w/ Jump Stitch (GC565)
+ 1 Additional Graphic Location

ADD-ON

Specialty Rope
(Neon Orange / Black Lattice)

GA205

SUGGESTED FABRIC & COLOR OPTIONS

Navy
w/ Navy / White Zig-Zag



White / Steel (Undervisor)
w/ Royal / White Stripe



Navy
w/ Scarlet / White Zig-Zag



White / Steel (Undervisor)
w/ Black w/ Red / White /
Royal Stripe



Black
w/ Frost / Black Lattice



Steel
w/ White / Black Stripe



POPULAR LOOKS 2402

**AVAILABLE IN**

48-Piece Minimum
(12 per Fabric & Color)

FABRIC & COLOR

Stone UV Lite

PRODUCT

Adjustable Hat 6-Panel
High Crown // Structured
Slight Curve Visor

EMBELLISHMENT

Raised & Flat Embroidery
w/ Textured Pearl Fill Stitch
on Cotton Twill Patch
w/ Merrowed Edge (GC566)

GA204

SUGGESTED FABRIC & COLOR OPTIONS

White



Charcoal



White



Royal



Black



Navy



POPULAR LOOKS 2403

**AVAILABLE IN**

48-Piece Minimum
(12 per Fabric & Color)

FABRIC & COLOR

Steel Heather TriTech

PRODUCT

Adjustable Hat 5-Panel
Low Crown // Structured
Slight Curve Visor

EMBELLISHMENT

Flat Embroidery on Felt Patch
w/ Jump Stitch

ADD-ON

Specialty Rope (Black w/
Red / White / Royal Stripe)

GA104

SUGGESTED FABRIC & COLOR OPTIONS

White
w/ Black / White Stripe



Black Heather
w/ White / Black Stripe



Royal Heather
w/ Royal / White Stripe



Navy
w/ White*



Seafoam Heather
w/ Frost / Black Lattice



White
w/ Green*

*Shown w/ Trucker Rope



50
SPF

POPULAR LOOKS 2404

AVAILABLE IN

48-Piece Minimum
(12 per Fabric & Color)

FABRIC & COLOR

Slate UV Lite / Perforated UV Lite

PRODUCT

Adjustable Hat 6-Panel
Mid Crown // Structured
Mid Curve Visor

EMBELLISHMENT

Flat Embroidery on Woven Label
w/ Merrowed Edge (GC391)

SUGGESTED FABRIC & COLOR OPTIONS



White



Navy



Khaki



Olive



Black



Steel

GA904



30
SPF

POPULAR LOOKS 2405

AVAILABLE IN

48-Piece Minimum
(12 per Fabric & Color)

FABRIC & COLOR

Scarlet Heather TriTech

PRODUCT

Adjustable Hat 5-Panel
High Crown // Structured
Slight Curve Visor

EMBELLISHMENT

Raised Embroidery
w/ Textured Pearl Fill Stitch
+ 1 Additional Graphic Location

ADD-ON

Trucker Rope (White)

GA202

SUGGESTED FABRIC & COLOR OPTIONS



Navy
w/ White



Stone
w/ Navy



Carolina Heather
w/ White



Sage
w/ Navy / White Zig-Zag*



Black Heather
w/ Black / White Stripe*



White
w/ Navy / White Zig-Zag*

*Shown w/ Specialty Rope

30
SPF

POPULAR LOOKS 2406

AVAILABLE IN

48-Piece Minimum
(12 per Fabric & Color)

FABRIC & COLOR

Navy TriTech
& White Tech Mesh

PRODUCT

Ultra-Fit Hat // 6-Panel
High Crown // Structured
Slight Curve Visor

EMBELLISHMENT

Flat Embroidery on Fabric Patch
(TriTech) w/ Merrowed Edge
(GC333)

SUGGESTED FABRIC & COLOR OPTIONS



Steel Heather / White



White OptiCam / Steel



White



Cayman OptiCam / White



Black



Hydro OptiCam / White

GA504

POPULAR LOOKS 2407



AVAILABLE IN

48-Piece Minimum
(12 per Fabric & Color)

FABRIC & COLOR

Quarry / Dusk Organic Canvas
& White Trucker Mesh

PRODUCT

Adjustable Hat 6-Panel
Mid Crown // Structured
Mid Curve Visor

EMBELLISHMENT

Raised & Flat Embroidery
(GE285)

SUGGESTED FABRIC & COLOR OPTIONS



White / Scarlet /
Royal



Carolina / Navy /
White



Dusk / Olive /
Stone



Steel / Charcoal /
Black*



Forest / Khaki /
Stone*



White / Seafoam /
Black*

GA901

*Shown w/ Cotton Twill & Trucker Mesh

POPULAR LOOKS 2408



AVAILABLE IN

48-Piece Minimum
(12 per Fabric & Color)

FABRIC & COLOR

Royal Cotton Ripstop

PRODUCT

Adjustable Hat 5-Panel
High Crown // Structured
Slight Curve Visor

EMBELLISHMENT

Flat Embroidery on Cotton Twill
Patch w/ Merrowed Edge (GC563)
+ 1 Additional Graphic Location
(SG022A)

ADD-ON

Trucker Rope (White)

GA205

SUGGESTED FABRIC & COLOR OPTIONS



White
w/ Black / White Stripe*



Navy
w/ White



Pewter
w/ White / Black Stripe*



Navy w/ Black w/
Red / White / Royal Stripe*



White
w/ Royal / White Stripe*



Black
w/ Black / White Stripe*

*Shown w/ Specialty Rope



POPULAR LOOKS 2409



AVAILABLE IN

48-Piece Minimum
(12 per Fabric & Color)

FABRIC & COLOR

White / Forest Lightweight
Cotton (Undervisor)

PRODUCT

Adjustable Hat 6-Panel
Low Crown // Unstructured
Curved Visor

EMBELLISHMENT

Flat Embroidery on Felt Patch
w/ Jump Stitch (GC567)

SUGGESTED FABRIC & COLOR OPTIONS



Navy



Steel w/ Forest
(Undervisor)



Forest



Black



Stone w/ Forest
(Undervisor)



Slate w/ Forest
(Undervisor)

GA104

POPULAR LOOKS 2410



30
SPF

AVAILABLE IN

48-Piece Minimum
(12 per Fabric & Color)

FABRIC & COLOR

Charcoal TriTech /
Perforated TriTech

PRODUCT

Adjustable Hat 6-Panel
High Crown // Structured
Slight Curve Visor

EMBELLISHMENT

Woven Label w/ Merrowed Edge
+ 1 Additional Graphic Location

ADD-ON

Screen Print (Undervisor // Custom)
Specialty Rope (Frost / Black Lattice)

GA205

SUGGESTED FABRIC & COLOR OPTIONS



Black
w/ White / Black Stripe



Khaki Heather /
Black (Undervisor)
w/ Black / White Stripe



White /
Black (Undervisor)
w/ Black / White Stripe



Navy
w/ White*



Slate /
Black (Undervisor)
w/ White*



Maroon Heather /
Black (Undervisor)
w/ Fiesta Multi-Stripe

*Shown w/ Trucker Rope

POPULAR LOOKS 2411



30
SPF

AVAILABLE IN

48-Piece Minimum
(12 per Fabric & Color)

FABRIC & COLOR

Surplus TriTech
& Papaya Plumeria (Undervisor)

PRODUCT

Adjustable Hat 6-Panel
Low Crown // Unstructured
Curved Visor

EMBELLISHMENT

Woven Label w/ Satin Stitch
(GC568)

ADD-ON

Elastic Loop w/ Velcro Closure

GA104

SUGGESTED FABRIC & COLOR OPTIONS



White
w/ Fuchsia Plumeria
(Undervisor)



Stone
w/ Twilight Plumeria
(Undervisor)



Black
w/ Black Plumeria
(Undervisor)



White
w/ Stone Plumeria
(Undervisor)



Navy
w/ Hydro OptiCam
(Undervisor)



Charcoal
w/ Urban OptiCam
(Undervisor)

POPULAR LOOKS 2412



30
SPF

AVAILABLE IN

48-Piece Minimum
(12 per Fabric & Color)

FABRIC & COLOR

Black Heather TriTech

PRODUCT

Adjustable Hat 5-Panel
Low Crown // Unstructured
Slight Curve Visor

EMBELLISHMENT

Raised & Flat Embroidery
w/ Textured Pearl Fill Stitch (GE336)
+ 1 Additional Graphic Location

ADD-ON

Specialty Rope
(Black / White Stripe)

GA102

SUGGESTED FABRIC & COLOR OPTIONS



Seafoam Heather
w/ White*



Steel Heather
w/ White / Black Stripe



White
w/ White / Black Stripe



White
w/ Navy*



Navy
w/ White*



Carolina Heather
w/ Navy*

*Shown w/ Trucker Rope



30
SPF

POPULAR LOOKS 2413

AVAILABLE IN

48-Piece Minimum
(12 per Fabric & Color)

FABRIC & COLOR

Sublimated (White / Black) TriTech
& Black Cotton Twill (Undervisor)

PRODUCT

Adjustable Hat 6-Panel
Low Crown // Structured
Slight Curve Visor

EMBELLISHMENT

Woven Label w/ Jump Stitch (GC569)

ADD-ON

Sublimation (All-Over Excludes
Undervisor // SB188)

SUGGESTED FABRIC & COLOR OPTIONS



Sublimated
(White / Aqua)
w/ Aqua (Undervisor)



Sublimated
(Black / Charcoal)
w/ Black (Undervisor)



Sublimated
(Black / Neon Yellow)
w/ Black (Undervisor)



Sublimated
(Navy / Aqua)
w/ Aqua (Undervisor)



Sublimated
(Steel / Charcoal)
w/ Charcoal (Undervisor)



Sublimated
(Stone / Black)
w/ Black (Undervisor)

GA104



50
SPF

POPULAR LOOKS 2414

AVAILABLE IN

48-Piece Minimum
(12 per Fabric & Color)

FABRIC & COLOR

Carolina UV Lite

PRODUCT

Adjustable Hat 5-Panel
High Crown // Structured
Slight Curve Visor

EMBELLISHMENT

Woven Label w/ Merrowed Edge
(GC099) + 1 Additional
Graphic Location

ADD-ON

Premium Visor Cord (Twilight)

SUGGESTED FABRIC & COLOR OPTIONS



Forest
w/ Athletic Gold



Black
w/ Black



Navy
w/ Navy / White Zig-Zag*



White TriTech
w/ Scarlet / White Zig-Zag*



White TriTech
w/ Black / White Stripe*



White TriTech
w/ Royal / White Stripe*

GA205

*Shown w/ Specialty Rope



30
SPF

POPULAR LOOKS 2415

AVAILABLE IN

48-Piece Minimum
(12 per Fabric & Color)

FABRIC & COLOR

Fuchsia Heather TriTech

PRODUCT

Adjustable Hat 6-Panel
Low Crown // Unstructured
Curved Visor // Small Fit

EMBELLISHMENT

Metallic Flat Embroidery

ADD-ON

Elastic Loop w/ Velcro Closure

SUGGESTED FABRIC & COLOR OPTIONS



Navy



White



Seafoam Heather



Steel Heather



Black



Lavender

GA101



30
SPF

POPULAR LOOKS 2416

AVAILABLE IN

24-Piece Minimum
(12 per Fabric & Color)

FABRIC & COLOR

Steel Perforated UV Lite /
UV Lite

PRODUCT

Small Brim Bucket

EMBELLISHMENT

Woven Label w / Merrowed Edge

SUGGESTED FABRIC & COLOR OPTIONS



Stone

Fuchsia

White

Black

Navy

Khaki

GB103



AVAILABLE IN

24-Piece Minimum
(12 per Color)

YARN & COLOR

Charcoal / Forest / White
Acrylic Yarn

PRODUCT

Vintage Cuffed Knit

JACQUARD PATTERN

KN052 // Brewer

EMBELLISHMENT

Flat Embroidery on Cotton Twill
Patch w/ Merrowed Edge

ADD-ON

Pom (3-Color)

SUGGESTED COLOR OPTIONS



Black / Steel Heather /
White

White / Forest /
Green

Royal / Black /
White

Steel Heather /
Mineral Blue / White

Orange / White /
Navy

Scarlet / White /
Navy

GK206C

POPULAR LOOKS 2418

AVAILABLE IN

24-Piece Minimum
(12 per Yarn & Color)

YARN & COLOR

Slate Heather Yarn

PRODUCT

Rouster Knit

EMBELLISHMENT

Flat Embroidery on Felt Patch
w/ Merrowed Edge (GC347)

SUGGESTED YARN & COLOR OPTIONS



Crimson

Charcoal

Twilight

Forest

Steel*

Black*

GW503

*Shown w/ Acrylic Yarn

THE ULTIMATE TOOLS TO

DESIGN YOUR OWN PRODUCT



- ZOOM, ROTATE & INSPECT EVERY STITCH
- CREATE MULTIPLE COLORWAYS OF ONE DESIGN
- SHARE YOUR DESIGN VIA EMAIL OR SOCIAL MEDIA

**CUSTOMIZE YOUR OWN HAT OR COLD WEATHER KNIT IN JUST
A FEW STEPS WITH THE INDUSTRY'S PREMIER HEADWEAR CUSTOMIZERS
TO MERCHANDISE YOUR 2024 CUSTOM HEADWEAR LINE**

TO CUSTOMIZE YOUR OWN HAT VISIT
HATCUSTOMIZER.PUKKAINC.COM

TO CUSTOMIZE YOUR OWN KNIT VISIT
KNITCUSTOMIZER.PUKKAINC.COM



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