



3 L A C K



P R E M I U M C U S T O M H E A D W E A R

WELCOME TO THE ZENITH
OF CUSTOMIZED HEADWEAR

3 L A C K


Where innovation meets personality. Boldly rewriting the rule book and breaking free from typical headwear standards. Our dedicated designers and craftsmen have meticulously scrutinized and perfected every detail. Innovating new construction techniques and sourcing the best functional materials available. Creating the most comfort, durability, and style of any headwear available today, period.

However, the true magic lies in your hands, as each style can be customized to reflect your personality, ensuring that your headwear is as unique as you are. We began with one singular goal. Offer the world's first low-minimum customizable premium headwear line, and today, we are proud to offer you a collection sure to transcend all expectations.

LEARN MORE AT [PUKKAINC.COM/BLACK](https://pukkainc.com/black)

 3 L A C K PREMIUM CUSTOM HEADWEAR



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3 L A C K PREMIUM CUSTOM HEADWEAR

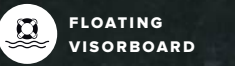
LOW CROWN // UNSTRUCTURED

ENGINEERED VENT PATTERN

SPLIT SEAM FRONT 6-PANEL //
CURVED VISOR



WATER
RESISTANT



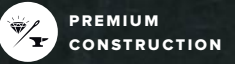
FLOATING
VISORBOARD



MOISTURE
WICKING



LASER
VENTILATION



PREMIUM
CONSTRUCTION

PILLAR // BLK001

An unstructured 6-panel low crown fit with a full curve visor and high-quality snap adjuster. The Pillar features our Pinnacle water-resistant & wicking fabric, buoyant visor technology, breathable perforated panels, and premium construction techniques.

PILLAR AVAILABLE COLORWAYS



Arsenic Heather



Cloud Heather



Rouge Heather



Prussian Heather

FOUNDATION

BLACK PREMIUM CUSTOM HEADWEAR

HIGH CROWN // STRUCTURED

ENGINEERED VENT PATTERN

PEAK SEAM FRONT 5-PANEL //
SLIGHT CURVE VISOR



MOISTURE
WICKING



WATER
RESISTANT



FLOATING
VISORBOARD



LASER
VENTILATION



PREMIUM
CONSTRUCTION

FOUNDATION // BLK002

A structured 5-panel high crown fit with a slight curve visor and high-quality snap adjuster. The Foundation features our Pinnacle water-resistant & wicking fabric, buoyant visor technology, breathable perforated panels, and premium construction techniques.

FOUNDATION AVAILABLE COLORWAYS



Arsenic Heather



Cloud Heather



Rouge Heather



Prussian Heather

A

P

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3 L A C K PREMIUM CUSTOM HEADWEAR

HIGH CROWN // STRUCTURED

SUBLIMATED
FRONT PANEL LININGHORIZONTAL FRONT PANELING //
SLIGHT CURVE VISORMOISTURE
WICKINGFLOATING
VISORBOARDLASER
VENTILATIONPREMIUM
CONSTRUCTION**APEX // BLK003**

A structured 6-panel horizontal front high crown fit with a slight curve visor and high-quality snap adjuster. The Apex features our Paragon ultra-wicking fabric, buoyant visor technology, breathable perforated panels, and premium construction techniques.

APEX AVAILABLE COLORWAYS

Boulder



Mist



Smoke



Camel



Snow



Millennium

EXCURSION

BLACK PREMIUM CUSTOM HEADWEAR

HIGH CROWN // UNSTRUCTURED

SUBLIMATED
FRONT PANEL LINING

PEAK SEAM FRONT 5-PANEL //
FLAT VISOR WITH SPECIALTY ROPE



WATER
RESISTANT



FLOATING
VISORBOARD



MOISTURE
WICKING



PREMIUM
CONSTRUCTION

EXCURSION // BLK004

An unstructured 5-panel high crown fit with a flat visor and high-quality snap adjuster. The Excursion features our Principle water-resistant & wicking fabric, buoyant visor technology, and premium construction techniques.

EXCURSION AVAILABLE COLORWAYS



Midnight
w/ Black / White
Stripe



Fog
w/ White / Black
Stripe



Wheat
w/ Royal / White
Stripe



Resolution
w/ Black / White
Stripe



Azure
w/ Black / Charcoal
Stripe



Snow
w/ Carolina / White
Stripe

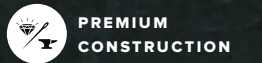
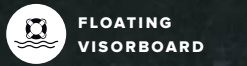
SWIFT

3 L A C K PREMIUM CUSTOM HEADWEAR

MID CROWN // STRUCTURED

PRECISION-WEAVE
TECH MESH

SPLIT SEAM FRONT 6-PANEL //
MID CURVE VISOR



SWIFT // BLK005

A structured 6-panel mid crown fit with mid curve visor and high-quality snap adjuster. The Swift features our Precedent water-resistant & wicking fabric, breathable Tech Mesh, buoyant visor technology, and premium construction techniques.

SWIFT AVAILABLE COLORWAYS



Midnight / White



Rifle / Black



Snow / White



Wine / Black



Admiral / Black



Resolution / White

SUMMIT

BLACK PREMIUM CUSTOM HEADWEAR

LOW CROWN // UNSTRUCTURED

QUICK RELEASE ADJUSTER

HORIZONTAL FRONT PANEL //
FLAT VISOR WITH VISOR BINDING



SUMMIT // BLK006

An unstructured 5-panel running style in a low crown fit with a flat visor and quick-release buckle style adjuster. The Summit features our Paradigm 40+ UPF & wicking fabric, buoyant visor technology, breathable perforated panels, and premium construction techniques.

SUMMIT AVAILABLE COLORWAYS



Midnight



Asphalt Heather



Cloud



Snow



Byzantine



Eclipse Heather

3 L A C K SIGNATURE DETAILS



ELEVATING THE STANDARD IN PREMIUM CUSTOM HEADWEAR

Our Signature Details merge refined construction techniques typically reserved for couture luxury brands with the technical functionality of modern sportswear to bring you a class of elevated casual headwear that you won't find anywhere else.

These details have been purposely designed to be tastefully understated, focusing on comfort, refinement and durability, providing the perfect stage for your branding, logos, or artwork to shine.



MAX STITCH CONSTRUCTION

Using the maximum stitch per inch allowable, we have developed stronger, more durable, and longer-lasting seams than your typical hat.



SLIM SEAM & WOVEN CROWN TAPE

Our narrow double needle top stitch and high-density woven crown tape work hand in hand to show our unwavering commitment to creating an ultra-refined look and feel, both inside and out.



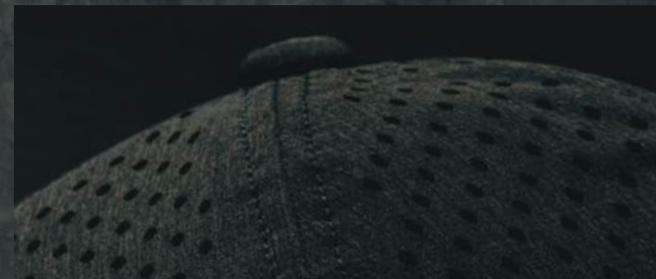
FUSED INNER LINING

Seamlessly bonds with high-performance fabrics, providing all crown panels with a flexible yet durable layer, optimally balanced for weight, form, and performance.



PREMIUM SWEATBAND

Our super soft, multi-layer sweatband is designed for all-day comfort. The outer layers wick sweat away, while the open-cell core allows airflow for faster drying and extra padding for long wears.



LOWER PROFILE BUTTON

This subtle detail gives the crown a sleek, understated look.



FLOATING VISOR

Our visorboard material is designed to give your hat positive buoyancy, allowing it to resurface under average conditions.

3 L A C K SIGNATURE EMBELLISHMENTS



ADD YOUR OWN PERSONAL TOUCH WITH SIGNATURE EMBELLISHMENTS

Each Pukka Black embellishment is a testament of the dedication to our craft, meeting you at the crossroads of innovation and customization. Allowing you to personalize your offering at an elevated level so that you can focus on what's important, your brand, your look, and your custom headwear.

These premium embellishment options are all available at a 24-piece minimum and are the perfect platform to customize and showcase your unique artwork today.

3 L A C K PREMIUM CUSTOM HEADWEAR



WOVEN LABEL SECURED WITH HEAT

High-density woven labels secured with heat-weld technology are ideal for adding unique, highly detailed artwork and branding.



RAISED & FLAT SILICONE PATCH SECURED WITH HEAT

Silicone patches with raised design details secured using heat-weld technology will elevate your headwear with a modern look.



SILICONE ON WOVEN LABEL SECURED WITH HEAT

A heat-welded woven label with raised silicone details offers a modern twist on a classic, delivering sharp detail and eye-catching texture.



CUSTOM HEAT TRANSFER PRIVATE LABEL

Premium interior heat transfers are long-lasting, soft to the touch, and are a great way to customize any sweatband.



HEAT TRANSFER

Premium heat transfers are vibrant, sleek options for boldly displaying logos and detailed graphic designs.



SILICONE CUTOUT SECURED WITH HEAT

Silicone cutout applique adds bold texture and depth, blending solid silicone with exposed fabric for a unique, handcrafted look.



SILICONE ON WOVEN FLAG LABEL

Woven flag label with silicone detail is a perfect choice when you need incredibly crisp details and dimensions on a small footprint.



BLACK



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