



3 L A C K

PREMIUM CUSTOM HEADWEAR



» SIGNATURE STYLES

Where innovation meets individuality. We're redefining premium custom headwear by challenging convention and raising the standard for craftsmanship, performance and design. Every style is thoughtfully engineered with meticulous attention to detail, combining innovative construction techniques with premium materials to deliver exceptional comfort, lasting durability, and elevated style.



PILLAR // BLK001
LOW CROWN ADJUSTABLE HAT
6-Panel // Unstructured // Curved Visor



FOUNDATION // BLK002
HIGH CROWN ADJUSTABLE HAT
5-Panel // Structured // Slight Curve Visor



APEX // BLK003
TRADESMAN HAT
High Crown // 6-Panel // Structured // Slight Curve Visor



EXCURSION // BLK004
HIGH CROWN ADJUSTABLE HAT
5-Panel // Unstructured // Flat Visor



SWIFT // BLK005
MID CROWN ADJUSTABLE HAT
6-Panel // Structured // Mid Curve Visor



SUMMIT // BLK006
RUNNER HAT
Low Crown // Flat Visor



FOUNDRY // BLK007
LOW CROWN ADJUSTABLE HAT
5-Panel // Structured // Slight Curve Visor



FORGE // BLK008
MID CROWN ADJUSTABLE HAT
5-Panel // Structured // Mid Curve Visor



KEYSTONE // BLK009
MID CROWN ADJUSTABLE HAT
6-Panel // Unstructured // Mid Curve Visor



ORIGIN // BLK010
HIGH CROWN ADJUSTABLE HAT
6-Panel // Structured // Slight Curve Visor



NOMAD // BLK011
JOURNEYMAN HAT
Mid Crown // 7-Panel // Structured // Mid Curve Visor



PUKKAR // BLK001

FEATURES
 Low Crown Adjustable Hat
 6-Panel // Unstructured // Curved Visor

FABRIC
 Pinnacle (90% Polyester / 10% Spandex)

CLOSURE OPTIONS
 Plastic Snap, Plastic Buckle or FlexGrip Snap See Page 28

ADDITIONAL ADD-ONS
 Add Perforated Side & Back Panels..... See Page 28
 Add Specialty Rope..... See Page 28

- WATER RESISTANT
- MOISTURE WICKING
- FLOATING VISORBOARD
- PREMIUM CONSTRUCTION



Midnight



Moon Heather



Snow



Deep Sea



Sky Heather



FOUNDATION // BLK002

FEATURES
 High Crown Adjustable Hat
 5-Panel // Structured // Slight Curve Visor
FABRIC
 Pinnacle (90% Polyester / 10% Spandex)

CLOSURE OPTIONS
 Plastic Snap, Plastic Buckle or FlexGrip Snap See Page 28
ADDITIONAL ADD-ONS
 Add Perforated Side & Back Panels..... See Page 28
 Add Specialty Rope..... See Page 28

- WATER RESISTANT
- MOISTURE WICKING
- FLOATING VISORBOARD
- PREMIUM CONSTRUCTION



Midnight



Moon Heather



Snow



Deep Sea



Sky Heather



APEX // BLK003

FEATURES
 Tradesman Hat w/ Sublimated Front Panel Lining
 High Crown // 6-Panel // Structured // Slight Curve Visor

FABRIC
 Paragon (100% Polyester)

CLOSURE OPTIONS
 Plastic Snap, Plastic Buckle or FlexGrip Snap See Page 28

ADDITIONAL ADD-ONS
 Add Perforated Side & Back Panels..... See Page 28
 Add Specialty Rope..... See Page 28

 **MOISTURE WICKING**

 **FLOATING VISORBOARD**

 **PREMIUM CONSTRUCTION**



Boulder



Mist



Smoke



Camel



Ivory



EXCURSION // BLK004

FEATURES
 High Crown Adjustable Hat w/ Sublimated Front Panel Lining
 5-Panel // Unstructured // Flat Visor

FABRIC
 Principle (92% Recycled Polyester / 8% Elastane Dobby)

CLOSURE OPTIONS
 Plastic Snap, Plastic Buckle or FlexGrip Snap See Page 28

ADDITIONAL ADD-ONS
 Add Perforated Side & Back Panels..... See Page 28
 Add Specialty Rope..... See Page 28

- WATER RESISTANT
- MOISTURE WICKING
- FLOATING VISORBOARD
- PREMIUM CONSTRUCTION



Midnight



Fog



Snow



Wheat



Resolution



Azure



SWIFT // BLK005

FEATURES
 Mid Crown Adjustable Hat
 6-Panel // Structured // Mid Curve Visor

FABRIC
 Precedent (88% Polyester / 12% Spandex)

CLOSURE OPTIONS
 Plastic Snap, Plastic Buckle or FlexGrip Snap See Page 28

ADDITIONAL ADD-ONS
 Add Perforated Side & Back Panels..... See Page 28
 Add Specialty Rope..... See Page 28

- WATER RESISTANT
- MOISTURE WICKING
- FLOATING VISORBOARD
- PREMIUM CONSTRUCTION



Midnight



Rifle



Snow



Wine



Admiral



Resolution



SUMMIT // BLK006

FEATURES
Runner Hat
Low Crown // 5-Panel // Flat Visor

FABRIC
Paradigm (92% Polyester / 8% Spandex) w/ UPF 40+ Sun Protection

CLOSURE OPTIONS
Plastic Snap, Plastic Buckle or FlexGrip Snap See Page 28

ADDITIONAL ADD-ONS
Add Perforated Side Panels See Page 28
Add Specialty Rope See Page 28

-  SUN PROTECTION
-  MOISTURE WICKING
-  FLOATING VISORBOARD
-  PREMIUM CONSTRUCTION



Midnight



Asphalt Heather



Cloud



Snow



Byzantine



Eclipse Heather



FOUNDRY // BLK007

FEATURES
 Low Crown Adjustable Hat
 5-Panel // Structured // Slight Curve Visor

FABRIC
 Pinnacle (90% Polyester / 10% Spandex)

CLOSURE OPTIONS
 Plastic Snap, Plastic Buckle or FlexGrip Snap See Page 28

ADDITIONAL ADD-ONS
 Add Perforated Side & Back Panels..... See Page 28
 Add Specialty Rope..... See Page 28

-  WATER RESISTANT
-  MOISTURE WICKING
-  FLOATING VISORBOARD
-  PREMIUM CONSTRUCTION



Midnight



Moon Heather



Snow



Deep Sea



Sky Heather



FORGE // BLK008

FEATURES
 Mid Crown Adjustable Hat
 5-Panel // Structured // Mid Curve Visor

FABRIC
 Paragon (100% Polyester)

CLOSURE OPTIONS
 Plastic Snap, Plastic Buckle or FlexGrip Snap See Page 28

ADDITIONAL ADD-ONS
 Add Perforated Side & Back Panels..... See Page 28
 Add Specialty Rope..... See Page 28

 **MOISTURE WICKING**

 **FLOATING VISORBOARD**

 **PREMIUM CONSTRUCTION**



Boulder



Mist



Smoke



Camel



Ivory



KEYSTONE // BLK009

FEATURES
 Mid Crown Adjustable Hat w/ Sublimated Front Panel Lining
 6-Panel // Unstructured // Mid Curve Visor

FABRIC
 Principle (92% Recycled Polyester / 8% Elastane Dobby)

CLOSURE OPTIONS
 Plastic Snap, Plastic Buckle or FlexGrip Snap See Page 28

ADDITIONAL ADD-ONS
 Add Perforated Side & Back Panels..... See Page 28
 Add Specialty Rope..... See Page 28

- WATER RESISTANT
- MOISTURE WICKING
- FLOATING VISORBOARD
- PREMIUM CONSTRUCTION



Midnight



Fog



Snow



Wheat



Resolution



Azure



ORIGIN // BLK010

FEATURES
 High Crown Adjustable Hat
 6-Panel // Structured // Slight Curve Visor

FABRIC
 Paragon (100% Polyester)

CLOSURE OPTIONS
 Plastic Snap, Plastic Buckle or FlexGrip Snap See Page 28

ADDITIONAL ADD-ONS
 Add Perforated Side & Back Panels..... See Page 28
 Add Specialty Rope..... See Page 28

 **MOISTURE WICKING**

 **FLOATING VISORBOARD**

 **PREMIUM CONSTRUCTION**



Boulder



Mist



Smoke



Camel



Ivory



NOMAD // BLK011

FEATURES
Journeyman Hat
Mid Crown // 7-Panel // Structured // Mid Curve Visor

FABRIC
Principle (92% Recycled Polyester / 8% Elastane Dobby)

CLOSURE OPTIONS
Plastic Snap, Plastic Buckle or FlexGrip Snap See Page 28

ADDITIONAL ADD-ONS
Add Perforated Side & Back Panels..... See Page 28
Add Specialty Rope..... See Page 28

-  WATER RESISTANT
-  MOISTURE WICKING
-  FLOATING VISORBOARD
-  PREMIUM CONSTRUCTION



Midnight



Fog



Snow



Wheat



Resolution



Azure

» SIGNATURE DETAILS

Our Signature Details combine refined construction techniques inspired by luxury fashion with the technical performance of modern sportswear. Purposefully understated, each detail delivers comfort, durability and elevated style while providing the perfect canvas for your branding, logos and artwork to stand out.



MAX STITCH CONSTRUCTION

Using the maximum stitch per inch allowable, we have developed stronger, more durable, and longer-lasting seams than your typical hat.



SLIM SEAM & WOVEN CROWN TAPE

Our narrow double needle top stitch and high-density woven crown tape work hand in hand to show our unwavering commitment to creating an ultra-refined look and feel, both inside and out.



LOWER PROFILE BUTTON

This subtle design detail creates a sleek, streamlined crown with a clean, understated finish. Thoughtfully integrated for a refined look, the button's profile adds a modern touch without distracting from the overall silhouette.



FLOATING VISOR

Our visorboard material is designed to give your hat positive buoyancy, allowing it to resurface under average conditions.



FUSED INNER LINING

Seamlessly bonds with high-performance fabrics, providing all crown panels with a flexible yet durable layer, optimally balanced for weight, form, and performance.



PREMIUM SWEATBAND

Our super soft, multi-layer sweatband is designed for all-day comfort. The outer layers wick sweat away, while the open-cell core allows airflow for faster drying and extra padding for long wears.



» SIGNATURE EMBELLISHMENTS

Each Pukka Black embellishment reflects our commitment to craftsmanship, innovation and customization. Designed to elevate your brand and custom headwear, these premium details offer a refined platform to make your look uniquely yours. Available with a 24-piece minimum.



WOVEN LABEL
SECURED WITH HEAT
High-density woven labels secured with heat-weld technology are ideal for adding unique, highly detailed artwork and branding.
Maximum of 8 Woven Label Colors



HEAT TRANSFER
Premium heat transfers are vibrant, sleek options for boldly displaying logos and detailed graphic designs.
Maximum of 5 Colors



SILICONE
SECURED WITH HEAT
Silicone showcases intricate details with stunning clarity, while remaining ultra-flexible and heat-applied for a secure, long-lasting bond.
Maximum of 5 Silicone Colors



RUBBER PATCH
SECURED WITH JUMP STITCH
Rubber patches with raised details, secured with a tonal jump stitch, deliver bold, dimensional details that make any brand stand out with a modern, elevated edge.
Maximum of 5 Rubber Patch Colors



CLEAR RUBBER PATCH
SECURED WITH JUMP STITCH
A transparent silicone base paired with bold color details creates dimensional depth and distinctive branding, delivering a sleek, refined finish.
Maximum of 4 Rubber Patch Colors on Clear Base



SCREEN PRINT ON RUBBER PATCH
SECURED WITH JUMP STITCH
A screen printed silicone patch combines crisp graphic details with the bold visual impact of silicone to deliver a clean, modern design with standout appeal.
Maximum of 4 Rubber Patch Colors and 4 Screen Print Colors



RAISED & FLAT SILICONE PATCH
SECURED WITH HEAT
Silicone patches with raised design details secured using heat-weld technology will elevate your headwear with a modern look.
Maximum of 5 Silicone Colors



SILICONE CUTOUT
SECURED WITH HEAT
Silicone Cutout Applique creates a bold, layered aesthetic that adds texture and depth to any logo. The contrast between solid silicone and exposed fabric adds visual intrigue and uniqueness.
Maximum of 1 Silicone Color



SILICONE ON WOVEN LABEL
SECURED WITH HEAT
Woven label with raised silicone details secured using heat-weld technology is a new take on an old classic, offering crisp, clean details and attention-grabbing dimension and texture.
Maximum of 3 Silicone Colors and 1 Woven Label Color



HIGH DENSITY WOVEN FLAG LABEL
A high density woven flag label delivers a polished, professional finish, with durable woven threads that showcase crisp detail and intricate patterns.
Maximum of 8 Woven Label Colors



SILICONE ON WOVEN FLAG LABEL
SECURED WITH HEAT
Woven flag label with silicone detail is the perfect choice when you need incredibly crisp details and dimensions on a small footprint.
Maximum of 3 Silicone Colors and 1 Woven Label Color



CUSTOM PRIVATE LABEL
SECURED WITH HEAT
Premium interior heat transfers are long-lasting, soft to the touch, and are a great way to customize any sweatband.
Maximum of 3 Colors

» CLOSURE OPTIONS

SELECT CLOSURE BY THE DOZEN



PLASTIC SNAP
Available in Black, Steel, White or Navy



PLASTIC BUCKLE
Available in Black or White



FLEXGRIP SNAP
Only Available in Black

» LASER PERFORATION OPTIONS

AVAILABLE IN 24-PIECE MINIMUM



PERFORATED SIDE & BACK PANELS
Add Precision Laser Perforation to the Side & Back Panels



PERFORATED SIDE PANELS
*Add Precision Laser Perforation to the Side Panels
Only Available on the BLK006 // Summit*

» SPECIALTY ROPE OPTIONS

ADD SPECIALTY ROPE PER STYLE // SELECT COLOR BY THE DOZEN



Black / White Polka Dot



Steel / White Polka Dot



Seafoam / White Polka Dot



White / Black Lattice



Pink / White Lattice



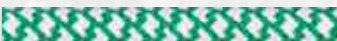
Yellow / Black Lattice



Neon Orange / Black Lattice



Green / Black Lattice



Green / White Lattice



Navy / White Lattice



Frost / Black Lattice



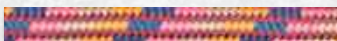
Mountain Trail



Carnival Multi-Stripe



Confetti Multi-Stripe



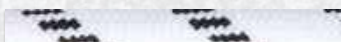
Fiesta Multi-Stripe



Black / White Stripe



Black / Charcoal Stripe



White / Black Stripe



White / Teal Stripe



Green / White Stripe



Twilight / White Stripe



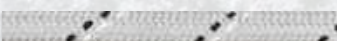
Royal / White Stripe



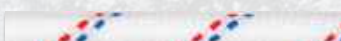
Carolina / White Stripe



Black w/ Red / White / Royal Stripe



Steel w/ Black / White Stripe



White w/ Red / Royal Stripe



Twilight w/ Carolina / White Stripe



Scarlet / White Zig-Zag



Navy / White Zig-Zag



Metallic Gold



Metallic Silver





877.345.5110 // WWW.PUKKABLACK.COM

GENERAL TERMS & CONDITIONS FOR THE SALE OF GOODS: PUKKAINC.COM/TERMS-CONDITIONS

